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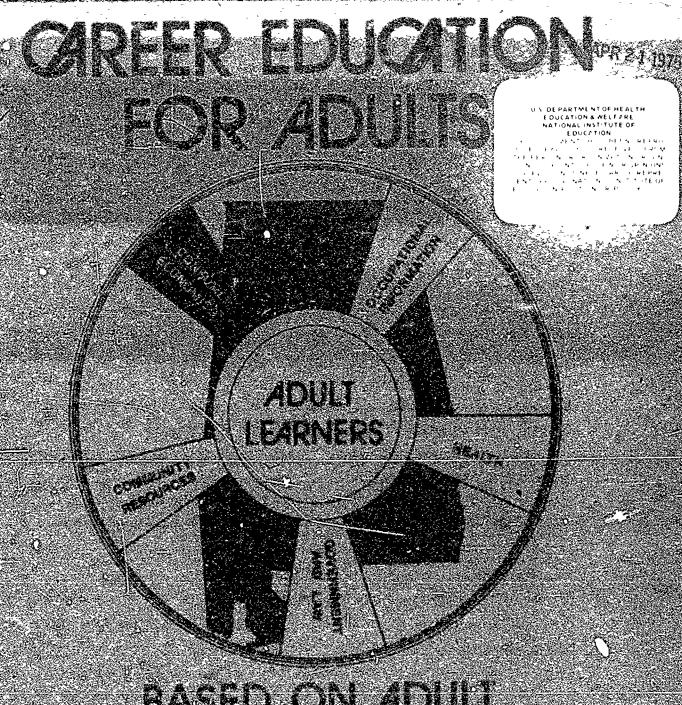
Money Management: Resource Materials

IDENTIFIERS Alabama

ABSTRACT

An outgrowth of State-sponsored institutes conducted by Auburn University, Alabama, to produce career education teaching modules for adults, the consumer economics module is one of five field-tested curriculum guides adopted from findings of the nationally oriented Adult Performance Level Study conducted at the University of Texas. The primary instructional objective of the consumer economics module is to help adult learners "to manage a family economy and to demonstrate an awareness of sound purchasing practices." A designator coding system identifies performance objectives with a corresponding series of learning tasks or enabling objectives; separate columns list related instructor activity, learner activity, and resources. Basic skill areas emphasized are communication skills, problem solving techniques, and interpersonal relationships. Topic coverage includes: consumer economic vocabulary; related measurement and mathematical operations, sales tax, and use of catalogs and consumer guides; determination of economical shopping places; differences in brand names, "firsts"; and "seconds"; methods of packaging goods; taking advantage of sales; advertising practices; ordering food in a restaurant; buying home furnishings; obtaining housing; buying and maintaining a car; community banking services; credit systems and budgeting techniques; insurance; food stamps; and efficient household management. A 26-page bibliography of additional resources is provided. (EA)

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BASED ON ADULT PERFORMANCE LEVEL SUDIES OF TOSKS ON A DISTRICTION OF MORNING

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FOREWORD

· Auburn University conducted the first Institute in Alabama devoted to career education for adults. This Institute was held during the weeks of August 6 through 17, 1973, and sixty participants from all areas of the State were involved. It was recognized at the outset that adults are often confronted with many problems requiring the application of knowledge and skills for adequate solutions. It was further recognized that basic educational offerings must be oriented strongly toward helping adult learners to acquire the needed knowledge and skills for adequacy in problem solution if such offerings were to be made relevant to needs. For these, reasons, the Institute was designed in keeping with the findings of the. Adult Performance Level-Study conducted at the University of Texas, and the major purpose of the Institute was that of producing teaching approaches in a modular form utilizing the findings of the study. Thus, the tasks identified as being important to adults in the Texas study became the basis for the instructional modules developed by the Institute participants.

The nationally oriented Adult Performance Level Study defined a general areas of needs for effective livelihood in American society. In the structure, an instructional goal was stated for each general knowledge area, a set of performance objectives was stated that would allow for the attainment of the instructional goal, and each performance objective was followed by a series of learning tasks (enabling objectives) designed to help the learner attain the competencies required. Each task was presented in terms of teacher activities, learner activities, and resources required

so that an adult education instructor might employ the task modules in the most efficient and meaningful process.

The book was made available to many adult educators throughout the State of Alabama and across the nation. Evaluative and other feedback materials were provided, reciprocally, in order to determine any necessary changes. Therefore, a thorough "field testing" was carried out during the period of September, 1973 through May, 1974 to check out and determine the feasibility and applicability of each major task at the varying adult performance levels.

During the same period, the performance level study conducted by Dr. Norrell Northcutt of Texas and associates revised the original tasks. The final outcome of that study reduced the general knowledge areas to five and revised the performance objectives and tasks accordingly. The information from this facet of the study provided a new impetus for further development of the approach employed in the first book, and as a result, the Adult Education Department of Auburn University received a grant from the Alabama State Department of Education, Adult Basic Education and U.S.O.E. to fund an Institute and follow-up with the purpose being that of a major revision in terms of the newly defined knowledge areas, performance objectives, and tasks and implementation of adult education curriculum based upon the revised modules.

The Summer Institute, made possible by this grant, was held at Auburn University on August 12-16, 1974. The Institute participants, most of whom were experienced in using the modules, were divided into five

groups, with each group being responsible for one of the general knowledge areas defined. The purpose of each group was to revise the book in keeping with the new structure in terms of knowledge areas, performance objectives, and tasks. In many instances, it was possible to place task modules from the earlier publication under the new performance objectives, while in others, the participants had to create new modules as required by the new structure. Additionally, it was decided that five books would be produced, each one representing a specific knowledge area as shown in the diagram below.

GENERAL KNOWLEDGE AREAS

•	Occupational Knowledge	Consumer Economics	Health	Community Resources	Government and Law	
	•	Commun	ication ski	lls	•	
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asiċ Skills	•	Problem sol	ving techn	iques	*	
Ba	•	Interperson	al relation	ships	ř.	

The performance objectives for each knowledge area were adopted from the new data of the Adult Performance Level Study, and the tasks (enabling objectives) were adaptations of the ones produced by the new data. Finally, it should be noted that some tasks were considered to be above that which would be acceptable to some adult groups; therefore,

such tasks were included as a separate section entitled "Advanced Tasks" so that instructors might choose from them if appropriate for particular groups.

EVALUATION OF ADULT PERFORMANCE LEVEL MODULES

(By Participants in the 1974 Adult Basic Education Institute, Auburn University)

	•	•	Instructor
NÄN	ME	POSITION:	Supervisor
	· · · · · · · · · · · · · · · · · · ·		Other
TAS	SK PREFIX LETTERS & NUMBER	S: (Example:	OK-25)
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Amo	ount of Instruction time for this	module	· · · · · · · · · · · · · · · · · · ·
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	1	High Low	
(2)	Supervisor's influence in selection	cting this modu	ile.
	1	High "Low None (<u>-</u>
(3)	Learner's perception of need findividual means. (Ex: throservation, case-study, etc.).	or the selected ough the use of	module as expressed through tests, conversation, ob-
v		High Low None	

(Ex.: discussion, role	needs as expressed through playing, observation, case	-study, etc'.).
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•	Low'	
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(5) Availability and access	ibility of resources (include	es resource persons
	ial aids, materials for const	ructing manacra-
' made resources, etc.)	•	•
• ,	High	
	Low	
	None	
•	None	
(6) Critical Incident - To	vhat extent did your learner	s experience a sud-
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	•	4. 4
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·	Low	_
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Adult Career Education Based on the APL Study UBURN UNIVERSITY scational and Adult Education

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CONSUMER ECONOMICS

INSTRUCTIONAL GOAL: To manage a family economy and to demonstrate an awareness of sound purchasing practices.

DESIGNATOR SYSTEM: Those performance objectives related directly to Consumer Economics are designated CE and followed by a number. The tasks (enabling objectives) follow the performance objectives with the letter "T" used as the task designator, then followed by the number for that specific objective. Thus, the designator code CE-1, T-1 means Consumer Economics performance objective one, task one.

CONTENTS:

- 1. Consumér Economics performance objectives and tasks.
- 2. Suggested advanced tasks for certain performance objectives.
- 3. Bibliography of suggested resources not contained in Resources sections of the task modules.



*CONSUMER ÉCONOMICS

CE Objective 1. To build an oral and written consumer economics vocabulary.

TASKS:

- T-1. To associate commonly used words and signs with pictures or diagrams that describe various areas of consumer economics.

 (Suggested areas: real estate (rent), packaged labels (food, clothing, fabric, appliances, store names, aisle markers, utilities, financial, household.)
- T-2. To read the word used in CE-1, T-1.
- T-3. To write (print and cursive) the word and abbreviations used in CE-1, T-1 and T-2.
- T-4. To spell the words used in CE-1, T-3

<u>CE Objective 2</u>. To be able to count and convert coins and currency, and to convert weights and measures using measurement tables and mathematical operations.

TASKS

- T-1. Using samples of paper and coin monies, to count to various limits.
- T-2. Using samples of paper and coin monies, to make change by mathematical operations.
- T-3. Using tables of weights applied to consumer economic examples to convert among tons, pounds, ounces, etc.
- T-4. Using tables of linear measures applied to specific consumer economic examples, to convert yards, feet, inches, etc.
- T-5. Using rulers and yardsticks to calculate the areas of surface and volumes of rooms and appliances.
- T-6. Using the terms gallons, quarts, ounces, cups, pints, etc., to calculate volumes and to convert from one measure to another.



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CE Objective 3. To understand the concept of sales tax and to compute percentage of income spent.

TASKS:

- T-1. Using samples of sales tags, to calculate the total cost of items after sales taxes have been computed and added in.
- T-2. To show the differences between sales and income ing the absence of an "ability to pay" or progressive tax structure of sales taxes and the concept of the individual's involvement in community maintenance.
- T-3. To compute the percentage of income spent on sales tax.
- T-4. To fill out sample federal and state income tax forms.

CE Objective 4. To be able to use a catalog to order goods.

TASKS:

- T-1. Using a catalog, to find needed items which may not be available in local stores.
- T-2. Using the list in T-1, to note the aspects of each item which should be determined when ordering, e.g., size, weight, color.
- T-3. To fill out sample mail order forms, to order goods selected from catalogs:

 $\underline{\text{CE Objective 5}}.$ To be able to use consumer guides to determine the best buys for the money .

- T-1. Using consumer guides, to write the initial cost for selected items.
- T-2. Using the consumer guides, to list the average amount of repair free use for items listed in CE-5, T-1.
- T-3. Using the facts for selected items listed in CE-5, T-1 and T-2, to choose the best buy determined by initial cost, durability and estimated repair costs.



T-4. Using consumer guides to read and select best buy in relation to one's budget and needs.

Stores and to be wie to determine the most economical places to shop.

TASKS:

- T-1. To determine how large volume stores can sell products at a lower price than smaller stores.
- T-2. To write shopping list for food and household necessities.
- T-3. Using prepared shopping list to write the prices of items in several different stores and to note the type of store (whole-sale, retail, etc.) and whether the store has trading stamps.
- T-4. Using odometer and gallons of gasoline figures to calculate gas mileage for private cars.
- T-5. To calculate the cost from a point to the store mentioned in CE-6, T-3 by several means of public transportation and private transportation.
- T-6. Using the prices in CE-6, T-3 and T-4 to calculate the cheapest places to shop from a given point.

CE Objective 7. To be aware of the differences in price and quality between brand names, and between firsts and "seconds" and to be able to substitute economy for quality according to individual needs.

- T-1. Using lists of common items (food, gasoline, dry goods, etc.) to write the various brand names, and their prices and quantity from labels in a given store.
- T-2. Using the list in CE-7, T-1 to calculate the difference in price between brands for equal quantities of the same item.
- 1-3. Using the quantities and prices of different sizes for a given brand to calculate the price per unit to determine the difference in price per unit.
- T-4. Using the list in CE-7, T-2 to mark the brand of each item preferred by the individual and to mark those items for which there is no preference.

- T-5. Using the list in CE-7, T-4 to mark those instances in which the individual feels that he might have been motivated to use a given brand or standard of quality because of advertising, gimmickry, experience, public values or aesthetics.
- T-6. To note instances where economy items can be substituted for quality items without affecting the individual's preferences, (e.g., powdered milk for fresh milk).

CE Objective 8. To know the various methods by which goods are packaged and to know which methods are cheaper and which are best in terms of quality and storage.

TASKS:

- T-1. Using a list of items, to list the various ways each item can be packaged (c.g., fresh vs. canned vs. frozen, individual packages vs. bulk packages).
- T-2. Using the list in CE-8, T-1 to construct a chart, including the packaging methods, net weight or volume, unit price and brand name for each item listed.
- T-3. In discussion with a resource person (home demonstration agent, etc.), to rate various packaging methods in terms of quality, individual taste, nutrition (in the case of foods) and convenience.
- T-4. Using the list in CE-8, T-1 and the ratings in CE-8, T-3 to select the best packaging methods for the items listed based on individual needs and resources.
- T-5. To determine the best ways to store the various catagories of foods listed.
- T-6. To meet with a resource person to discuss grades and quality of meat.

CE Objective 9. To be able to take advantage of sales by knowing where to find them, by planning for their eventuality, and by being able to determine which are of worth while value to the individual.

TASKS:

T-1. Using newspapers, magazines, and resource persons, to list various reasons stores have sales.

- T-2. Using several advertisements from a newspaper to choose those which advertise seasonal goods.
- T-3. Using a calendar to mark the times when seasonal items from a prepared list would be on sale.
- T-4. Using ads from the sources listed above, to demonstrate the savings between the sale and nonsale prices.
- T-5. If applicable, using lists of grocery items, to write sale and nonsale prices, for a period of time suggested by the instructor, for items at the store(s) where the individual usually shops.
- T-6. Using a list of perishable growery items, to write when the price of each item will be reduced because of aging, the regular price of the items, the reduced price, and to describe the quality of the item at the time of price reduction.
- T-7. Using various sale prices, to illustrate the savings, in terms of fractions and percentages, from buying the items on sale.

CE Objective 10.. To be aware of advertising practices, to the extent of recognizing appropriate and inappropriate forms of advertising.

TASKS:

- T-1. To locate various kinds of ads and analyze ads in terms of appeal to the prospective customer.
- T-2. In group discussion to list several gimmicks used in sales
 and advertising and to know where bad advertising practices
 may be reported.
- T-3. In role-playing situations to imitate several types of techniques used by sales persons.
- T-4. To be able to read and understand advertising charts, graphs, etc. used to express the merits of the product.

CE Objective 11. To be able to order food and to know how to tip in a restaurant.

TASKS:

T-1. Using a sample menu, to determine the total price of a meal and price per individual when in a group situation.

- T-2. Using the prices from CE=11, T-1, to approximate the amount of tip that would be expected. To define tipping as a reward for especially good service.
- T-3 To discuss the notion of "restaurant intimidation" wherein an individual feels prompted to buy an expensive meal, or is embarrassed to ask for a description of an unfamiliar item.

CE Objective 12. To be aware of various sources of home furnishing (e.g., table, pots, TV, sheets) and to determine the best buys for essential and luxury items based on individual needs and resources.

TASKS:

- T-1. To identify types of stores in a neighborhood (discount, home furnishing, chain stores such as Sears, etc.).
- T-2. In group discussion to list the needs of various members of a household (food, clothing space etc.).
- T-3. Using lists of articles of furniture, appliances and other household items, to label those which are essential and luxury based on individual needs and resources.
- T-4. Using the price listed in catalogs and newspapers of new and used furniture and appliances to compare the prices.
- T-5. To calculate the difference in prices of new and used furniture listed in catalogs and newspapers.
- T-6. To know practical aspects of some types of home furnishing (formica type table vs. solid walnut, etc.). that may lead to their selection instead of the selection of a more prestigious or luxury item.
- T-7. Using the list in CE-12, T-3, to select items desired, but not already possessed, by the individual, and to order the priority in which each item will be obtained.
- T-8. To associate the needs listed in CE-12, T-7 with budgeting and credit techniques developed in CE-16.

CE Objective 13. To determine housing needs and to know sources and methods for obtaining housing and utilities based on those needs.

TASKS:

- Trl. Given a prepared checklist by the instructor dealing with home ownership versus house rental versus apartmental rental and dealing specifically with such facts as average area rental costs, utilities, home loan, down payments, monthly loan payments, taxes, transportation to job costs, repairs, etc. to check those groups of housing information most appropriate to needs.
- T-2. To list community resources which may provide help in interpreting lease agreements, insurance policies, guarantees, contracts; mortgages, deposits, etc.
- T-3. In the event of housing discrimination to be familiar with the resources open to the individual. (See Community Resources 13, T-2).
- T-4) In a role-playing situation to conduct conversations involving typical relations with repairmen, sales personnel, agents and landfords.
- T-5 a In a role-playing situation to order the installation of a telephone and other utilities.

CE Objective 14. To know how to buy and maintain a car economically.

- T-1. From various resources (mechanics, consumer and auto magazines) to list those aspects of a car that affect economy (motor size, car weight, amount of maintenance necessary).
- T-2. Compiling a list of performance records from the same sources, to determine which cars compare most favorable.
- T-3. From relevant sources to price the listed cars to determine which can best meet the individual's needs and resources.
- T-4. Using the yellow pages or newspaper ads to find garages which can perform necessary maintenance work.
- T-5. Using community resources to find establishments or clubs that teach car care and maintenance.



- T-6. Using the above sources, to determine a list of parts and lubricants that can be purchased on the basis of economy from retail outlets as opposed to buying by brand name.
- CE Objective 15. To become aware of the various media of exchange and to become familiar with banking services in the community.

TAŠKS:

- T-1. To determine the need for and the cost of the following:

 (a) money orders, (b) personal checks, (c) traveler's checks, and (d) certified checks.
- T-2. Using samples, fill out all the various kinds of checks listed in CE-15, T-2.
- T-3. To determine the services offered by various local banks, in order to select the best checking and savings accounts in accordance with individual needs.
- T-4. Using samples, to perform the following: (a) fill out deposit slips, (b) calculate an account balance given entry and withdrawal amounts.
- CE Objective 16. To develop an understanding of credit systems and budgeting techniques.

- T-1. To list advantages and disadvantages of buying on credit, and to note the consequences of failing to comply with credit agreements.
 - T-2. To decide what goods and services can be obtained under the various plans listed in CE-16, T-1.
 - T-3. Using available resources (consumer unions, Better Business Bureau, etc.) to list financing methods which may be deceptive or uneconomical to the individual.
 - T-4. To compute a facsimile of an application for loans and charge accounts.
 - T-5. To compute interest rates involved in various types of loans.

- T-6. Using items of personal interest from CE-16, T-2, to list cash values and interest rates and to calculate amounts of interest for various time periods.
- T-7. To select the best loan according to needs given, rates of interest and conditions of various loans.
- T-8. Using rules of thumb for budget expenditures, to decide what percentage of income should be spent on ordinary and contigency items.
- T-9. Using the percentages from CE-16, T-8 to determine how much can be spent on the desired credit items.
- T-10. Using the individual's needs and resources as a base, to arrange a priority list of desired items that can be purchased with the percentage of income established in CE-16, T-9.
- T-11. To construct a broad sample budget based on the individual's needs, desires and resources, drawing from realistic cost of living situations in the community.
- T-12. Write in paragraph form the methods and precautions for keeping permanent and temporary records while using receipts,
 payroll slips, medical records, insurance policies, bank
 statements, etc.
- T-13. Using samples of W-2 forms to read and to mark the figures that apply to items given by the instructor.
- T-14. Using representative samples of forms, receipts, etc., to list the various necessary and beneficial items used in filling out income tax.

CE Objective 17. To identify and locate information concerning the types of insurance available and to be able to select the best insurance for the individual and his family.

- T-1. In discussion with a resource person to determine the various kinds and sources of insurance and to know relative costs.
- T-2. To decide what type and amount of auto insurance is necessary for the individual's situation.



- T-3. Given a list of descriptions of various homes and their furnishings, to write the type and amount of coverage best suited to each.
- T-4. Given rates and values of different types of life insurance, to choose those which best meet needs and resources.
- T-5. Given a list of different health insurance plans including rates, benefits and limitations, to select the best plan according to prescribed needs and resources.

CE Objective 18. To use food stamps with economy.

T-1. To acquire basic information on buying and using food stamps effectively.

CE Objective 19. To manage a household efficiently.

TASKC:

- T-1. Given a list of clothing and fabrics, to write the proper storage methods for each item listed.
- T-2. In group discussion, to list the areas and the articles in the house to be cleaned and the most efficient supplies and methods for cleaning.
- T-3. Using community resources, to list areas that teach the making and repairing of household items and clothing.
- T-4. Using pictures or the actual items to install or connect fuses in fuse boxes, batteries in lights, radios and toys, Christmas lights.
- T-5. Using community resources, to list the areas that teach simple appliance repair.



11

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-1: To build an oral and written consumer economics vocabulary

To associate commonly used words and signs with pictures or diagrams that describe various areas of consumer economics (suggested areas: real estate (rent), packaged labels (food, clothing, fabric, appliances) store names, aisle markers, utilities, financial, household) ENABLING OBJECTIVE T-1:

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

- 1-1 Introduce concept of producers and consumers to learners.,
 - 1-2 Collect from magazines and newspapers examples of producers and consumers and discuss with learners
 - 1-3 Collect and make available to learners magazines and newspapers
- 1. Collect pictures from magazines and newspapers which represent producers and consumers and categorize each: Ex.: Grocery shopper-farmer

2. In small groups, discuss and iden-Divide class into small groups and guide

discussion on producers and consumers

Check identification for accuracy

- Arrange for resource persons to discuss wide realm of consumer goods and services.
- Has different producers and consumers which were collected.
- source person on the wide realm of con 3. Participate in discussion led by resumer goods and services.

- PRINCIPLES OF CONSUMER PURCHAS-Sustavus Adolphus College, St. Pete, Doris H., and Maxwell, Lyle. CON--2 Magazines and newspapers. 1-1 Teacher reference:. Crank, SUMER EDUCATION, GENERAL NG. 4 Unit 1, Delta Pi Epsilon, Vilnnesota, 1970.
 - EDUCATION IN AN AGE OF ADAPTA 1-3 Campbell, Sally. CONSUMER TION. Chicago: Sears Roebuck and Co., Department 702, 1971.
- 2. Collected pictures. Paper and pencil
- 3. Resource person: Home Econo Utility Company, Home Economics mist from Cooperative Extension, reacher, etc.

CE-1, T-1 continued.

- 4. Collect and make available magazines and newspapers.
- 5. Direct small groups in checking identification of areas of consumer interests and the listing of specific examples.
- 6. Arrange for field trips to local business for purpose of learners viewing areas of consumer interests.

4. Collect pictures from magazines and newspapers in areas of consumer goods and services, adentifying each.

Ex.: food, housing, clothing, business, advertisements.

Magazines and newspapers

- 5. In small groups; discuss pictures col- 5. Learner collected pictures, paper and pencils. lected and identify as areas of consumer interests. List examples applicable to his individual life.
- 6. Local community business. Ex.: banks, grocery stores, department stores, real estate agents, etc of consumer activity that are a part of the 6. Participate in field trips to some sites learners' lives.

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DESIGNATOR: CE-1, T-2 % ARE

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-1: To build an oral and written consumer economics vocabulary.

ENABLING OBJECTIVE T-2: To read the words used in CE-2, T-1

INSTRUCTOR ACTIVITY OF

RESOURCES

LEARNER ACTIVITY

1-1 Instructor-prepared list of con-

1-2 Dictionaries for learners.

sumer economics terms.

- 1. Locate consumer economics words in dictionary and mark words on list provided by teacher. 1-1 Prepare list of consumer economic terms which appeared in CE-1, T-1. Distribute to learners.
 - 1-2 Be sure each learner has dictionary.
- 2. Secure resource booklet for each learner. 2. Direct reading activity.
- 2. Identify and mark some of these consumer economics terms in assigned reading.
- 2. MAKING THE MOST OF YOUR MONEY. Educational Division, Institute of Life Insurance, New York, New York, 1971.

DESIGNATOR: CF-1, T-3

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To build an oral and written consumer economics vocabulary. PERFORMANCE OF JECTIVE CE-1: ENABLING OBJECTIVE T-3: To write (print and cursive) the words and abbreviations used in CE-1, T-1 and T-2.

INSTRUCTOR ACTIVITY

1. Prepare sentences using words from list in CE-1, T-2 leaving blanks for insertion of

consumer terms by learners

LEARNER ACTIVITY

RESOURCES

- . Complete sentences by selecting ap-
- propriate consumer terms from instructor provided list. Do this by writing words in blanks.
- 2. Use pictures collected in CE-1, T-1 to present to class.
- to pictures presented by instructor. Se-. Write the consumer terms applicable lect words from list in CE-1, T-2, Instructor Activity 1-1.
- 1-1 Instructor-made incomplete 1-2 CONSUMER ECONOMICS, sentences.
- 1-3 See resource 1-1 from CE-1, T-1, 1-4 List of words from CE-1, T-2 RONMENTAL SURVIVAL SKILLS New York: Mind Inc., 1969.
- Pictures from CE-1, T-1. 2-1
- 2-2 List of words from 1-4 above. Pencil and paper,

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-1: To build an oral, and written consumer economics vocabulary.

ENABLING OBJECTIVE T-4: To spell the words used in CE-1, T-3.

INSTRUCTOR

LEARNER ACTIVITY

RESOURCES

1-1 Pictures from CE-1, T-1

1-2 Pencil and paper

1-1 Have pictures from CE-1, T-1.1-2 Present pictures to class and check for accurate identification and spelling.

1. Write, spelling correctly, consumer terms applicable to pictures presented to class by instructor.

ust 2-1 Pictures from CE-1, T-2 and list of words from CE-1, T-2.
2-2 Pencil and paper.

A dictionary.

2-3

2. Explain desired sentence writing activity to learners. Give any assistance necessary.

2. Using consumer terms which are most applicable have the learner write sentences about his own life situation.

PERFORMANCE OBJECTIVE CE-2: To be able to count and convert coins and currency, and to convert weights and measures AREA OF KNOWLEDGE---CONSUMER ECONOMICS

ENABLING OBJECTIVE T-1: Using samples of paper and coin monies to count to various limits.

using measurement tables and mathematical operations.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

- 1. Secure and have available samples of paper and coin monies
- and symbols which corresponds with each 2. Display samples of monies with words sample of money
- ing words, symbols, how they are written 3. Have discussion with learner concernmoney values, and how to make correct
- L. Using samples of paper and coin monies, have learners to count various amounts (or limits of money) accurately

- 1. Recognize and/or identify the monles by name and by value of each
- Identify symbols and words which corresponds with the correct coin or paper money.
- written, money values and how to make words, symbols, and how symbols are 3. Engage in discussion concerning change correctly
- 4. Use samples of paper and coin monies to count orally various limits and practice counting money combination.

1.' Variety store, material and sup-

RESOURCES

- Brownell, William A. and Weaver, ply store, Drug store for play monfes TEACHING MATHEMATICS Glun and Com-WE NEED. Boston: pany, 1965. . Fred.
- ARITHMETIC SKILL TEXT. Parts A, B & C.- Huntington, New York: Special Service Supply, 1970
- 1-2 Samples of paper and coin monies American Book Co., 1960. AMERICAN ARITHMETIC. 4-1 Upton, Clifford B. and Fuller, Kenneth G. New York:

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-2: To be able to count and convert coins and currency, and to convert weights and measures using measurement tables and mathematical operations.

ENABLING OBJECTIVE T-2: Using samples of paper and coin monies to make change by mathematical operations.

INSTRUCTOR ACTIVITY

1. Obtain sufficient samples of paper and

coin monies.

LEARNER ACTIVITY

RESOURCES

- 1. Make distinctions of monies and tell
- 2. Make up sets of coins when counted 2. Demonstrate how the value of sets of coins added together will equal to \$1.00.
- 3. Demonstrate correct method of making change.
- 4-1 Assist in setting up a make believe
- 4-2 Supervise role-playing.
- 4-3 Check understanding by giving oral broblems to make change.

- the corresponding values for each money name. (penny, nickel, etc.)
- 3. Demonstrate understanding of proper way to make change by expressing oraltogether will equal \$1.60. by various limits
- understanding of making change for var pretend to operate a store; demonstrate 4. Through a role-playing situation, lous limits purchased from \$1.00 to
- Secure mathematical calculators (hand operated, cost: 69¢.to \$1.00)
- 5. Practice using calculators as a means of limiting purchases and checking accuracy of bill total.

- piles store, bank, toy shop for making 1. Variety store, material and supplay money
- ARITHMETIC IN MY WORLD. Boston: 2. Stokes, C. Newton and Others. Allen and Bacon, Inc., 1969
- 3. HOW TO SPEND MONEY WISELY. 5. Syracuse, New York: Reading Be Informed Leaflets, Unit 16-Part Press, 1971.
- 4-1, See CE-2, T-1, resource 3. 4-2 See CE-2, T-1, resource 2.
- 5-1 Local school supply store or gro-5-2 STEPS TO MATH. 1 & 2, Austin, Ten j. Steck-Vrughn Co., 1969

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-2: To be able to count and convert coins and currency, and to convert weights and measures using measurement tables and mathematical operations.

ENABLING OBJECTIVE T-3: Using tables of weights applied to consumer economic examples to convert tons, pounds and

INSTRUCTOR

LEARNER ACTIVITY

- 1. Have available tables of standard weights with symbols and words and lead a discussion of their meanings.
- 1. Give the common units for weight measurement and the corresponding symbols for each orally.
- symbols for each orally.

 2. Express relationship of weight units (how many ounces are in a pound, number of pounds in a ton, etc.).

school stores, or from most mathe-

mattes books

See CE-2, T-2, resource 2.

1-2 Material and supplies from

Washington, D. C.

1-1 National Bureau of Standards,

RESOURCES

3. Instruct learner to list items bought and/or sold by pounds, ounces and tons.

Discuss the importance of weight measurement and the relationships of the var-

lous units of weight measurement.

- ad/ 3. Give orally several common uses of weight units and list several item bought and/or sold by each unit or combinations of units such as by pounds, ounces and tons.
- 4. Evaluate learner understanding by obser- 4. From ta vation of learner converting pounds to number of ounces, cunces to pounds, etc.

- of 3. Hunter, William F. and LaFollette, bught Paul L. ACQUIRING ARITHMETIC ntions SKILLS. New York: Webster Divand iston, McGraw-Hill Book Co., 1969.
 - book. Minden, Nebraska: 4. ARITHMETIC REVIEW. Publishing Co., 1969 number of pounds to ounces: ounces to 4. From table convert several given pounds, pounds to tons, etc.



CE-2, T-3 continued.

5. Have available symbols and pictures of the metric system.

5. Give units for weights in metric sys-' 5. Mathematic texts. tem.

CE-2, T-4 DESIGNATOR:

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-2: To be able to count and convert coins and currency, and to convert weights and measures using measurement tables and mathematical operations. ENABLING OBJECTIVE T-4: Using tables of linear measures applied to specific consumer economic examples to convert yards, feet, and inches.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

1-1 AMAZING STORY OF MEASURE-

The Lufilin

Saginaw, Michigan:

Rule Co.

- Secure table of linear measures with symbols for yard, feet and inches and lead discussion of their meanings
- units of linear measures; give or write the symbols for yards, feet and inches 1. Participate in discussion with instructor and express orally common
- 1-2 Most arithmetic text books.

- 2. Instruct learner to list uses of linear meabought by the common units such as yard, sures and list several items sold and/or foot or inch
- See CE-2, T-2, resource 2. 5. Give common uses of linear measurements and also list items which are bought and sold by the yard, foot, inch "etc.
- 3. Discuss with learners the units of mea-surement and their relationships.
- 3-1 Compare the foot ruler with the yard-3. HISTORY OF MEASUREMENT. Ford Motor Company, Education Service, Dearborn, Michigan. stick and the number of inches in each unit.
 - 3-2 Indicate number of inches in a foot, in a yard, etc.
- Convert yard to feet, feet to inches, inches to feet, etc. 4. Evaluate by requesting learner to con-
- 5. Have available symbols and pictures of the metric system

vert yards, feet and inches.

- See CE-2, T-3, resource 3.
- 5. Mathematic texts. 5. Give units for measures in metric

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To be able to count and convert coins and currency, and to convert weights and measures using measurement tables and mathematical operations. PERFORMANCE OBJECTIVE CE-2:

ENABLING OBJECTIVE T-5; Using rulers and yardsticks to calculate the areas of surface and volumes of rooms and appliances.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

- 1. Secure sufficient number of foot rulers and yardsticks for all learners.
- 2. Discuss and explain pertinent terms (area, volume, dimension, surface, square units, cubic units, etc.) and how to find the areas and volume of the room, are of chalk board, etc.
- Explain the uses of formulas:

 A = L x W x H

 V = L x W x H
- 4. Evaluation by observation of learner's ability to calculate the erea and volume of classroom and appliances.

- 1. Compare the length of the foot ruler with the length of the yardstick.
- 2-1 Learn pertinent terms and their meanings; indicate understanding by oral expressions and explaining procedures of calculating area and volume, 2-2 Practice measuring length, widths and heights of the classroom, chalk board and other items.
- 3. Using measurements obtained in activity 2-2, work math problems using formulas for finding erea and volume.
- 4. Using the ruler and yardstick calculate area of parts of the classroom, and other items in room and the volume of total room and/or other items.

- Hardware store, variety stores, school supply store, etc. from which to secure rulers and yardeticks
- 2-1 Nicholas, Eugene and Others.
 7 ELEMENTARY MATHEMATICS, PAT-TTERN AND STRUCTURES, Holt, Rinehart and Winston, Inc., 1966.
 2-2 PROGRAMMED MATH - A Sullivan Associates Program. New York: McGraw Hill, 1968.
- 3.
- 4. Brooks, Kenneth E. and Others. APPLYING HIGH SCHOOL MATHE- MATICS. Atlanta, Georgia: Laidlow Brothers, Publishers, 1970.

CE-2, T-5 continued.

- 5. Have available symbols and pictures of the metric system.
- 5. Give units for measures in metric system.
- 5. Buffington, Audrey V. METERS LETERS & GRAMS. Random House Mathematics Program, Inc., New York: Rendom House, Inc., 1974.

AREA OF KNOWLEDGE---CONSULER ECONOMICS

PERFORMANCE OBJECTIVE CE-2: To be able to count and convert coins and currency, and to convert weights and measures using measurement tables and mathematical operations.

ENABLING OBJECTIVE T-6: Using the terms gallons, quarts, ounces, cups, pints, etc. to calculate volumes and to convert from one measure to another

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

- 1. Show and discuss foods that may be purchased in gallons, quarts, cups, ounces and
- and discuss their relationship to each 1-1 Identify different size containers other.

food from home or grocery stores

Different size containers of

RESOURCES

- 1-2 Identify foods that may be purchased in these volumes.
- 2. Read labels in volumes of gallons quarts, cups, ounces and pints. 2. Have various size items available and on
- Calculate volume problems dealing with gallons, quarts, pints, cups and onuces

3-2 Suggest relevant problems for calcula-

ounces are related to gallons, quarts, and

pints.

tion.

3-1 Discuss and demonstrate how cups or

display with the labels clearly seen.

- Food containers labeled.
- 3-1 Volume problems for calcula-
- Warp Publish-3-2 ARITHMETIC REVIEW BOOKS. Minden, Nebraska: Ing Co., 1968.
- Aubum: 3-3 WHAT YOU CAN USE FOR MEA-Cooperative Extension Service. SURING CUPS AND SPOONS.
- See resources 5, CE-2, T-5.

- 4. Have available symbols and pictures of the metric system.
- 4. Give units for measure in metric system



AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To understand the concept of sales tax and to compute percentage of income spent. PERFORMANCE OBJECTIVE CE-3: ENABLING OBJECTIVE T-1: Using samples of sales tags to calculate the total cost of items after sales taxes have been computed and added in.

INSTRUCTOR ACTIVITY

of sales slips and terminology and show sev-

eral examples.

. Discuss with learners the various parts

LEARNER ACTIVITY

1. Distinguish between the cost price and price after tax is added.

Sales tags from various stores.

RESOURCES

- 2-1 Fill in several sales tickets to illustrate how final price is calculated.
 2-2, Instruct learners to calculate the total cost of items after sales taxes have been computed and added in.
- 3. Ask learners to bring in three different sales tags and tickets to class.

- and price after tax is added.

Salomon, CLERICAL RECORD KEEP-

ING. Cincinnati: South-Western

Publishing Co., 1959.

Baron, Harold and Steinfield,

Cash register receipts.

Sales slips.

1-1

3. Bring sales slip of purchases actually made and explain how the total price was determined.



ARL'A OF KNOWLEDGE --- CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-3: To understand the concept of sales tax and to compute percentage of income spent.

ENABLING OBJECTIVE T-2:- To show the differences between sales and income taxes, noting the concept of the individual's involvement in community maintenance and the absence of an "ability to pay" or progressive tax structure of sales tax

INSTRUCTOR

LEARNER ACTIVITY

RESOURCES

- 1. Representative from local govern# ment. 19 Make questions ahead of time based on CE-3, T-1, to ask guest speaker. 1. Representatives from local government to show how sales tax is used.
 - 2-1 Earning Statement, Sales Slips, and Cash Register Receipts. 2-2 See GL-7, T-1, 2, 3, & 2., Discuss difference between local and state 2. Discuss the issue of taxes - sales and income, their uses and differences. sales tax.



AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-3: To understand the concept of sales tax and to compute percentage of income spent.

ENABLING OBJECTIVE T-3: To compute the percentage of income spent on sales tax.

INSTRUCTOR

LEARNER ACTIVITY

RESOURCES

1. Sales Tax Table from Internal tax as computed for Income Tax purposes. Revenue Service. 1. Obtain Sales Tax Table for local area from 1. Use Sales Tax Table to estimate sales local Internal Revenue Service Office.

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To understand the concept of sales tax and to compute percentage of income spent. PERFORMANCE OBJECTIVE CE-3:

ENABLING OBJECTIVE T-4: Using the instructions to fill out sample federal and state income tax forms.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

- lecture or lead a discussion on preparing in-1. Invite local "RS Representative to give a come tax forms
- income tax forms and ask questions.
- 1. Participate in discussion of filling out 1. Internal Revenue Service (local area), State Tax Personnel or local resource persons, (CPA, Lawyers,
- 2-1 Obtain and distribute sample federal and state income tax forms.
 - and clarify any questions the learners might 2-2 Give instructions as to the use of forms have; instruct learners to read and study semple income tay form
- 2-2 Read instructions and study sample federal and state income tax forms and their instructions.
- Washington, D. C.: Division Office of Consumer Affairs, U. S. Govern 2-1 Semple federal and state tax forms obtained/from states or in-FEDERAL CONSUMER SERVICES. ment Printing Office, 1972. 2-2 Knauer, Virginia H. ernal revenue service.

3-1 Accumulate and reproduce data to be used in filling out tax forms.

4-

- eral and state income tax forms with supplied 3-2 Instruct learners to fill out sample fed-Information
- 3-2 -Fill out sample federal and state income tax forms with data supplied by instructor.

3-2 Instructor pass out sheets or

3-1 See #1-2.

ERIC /

DESIGNATOR: CE-4, T-1

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-4: To be able to use a catalog to order goods.

ENABLING OBJECTIVE T-1: Using a catalog, to find needed items which may not be available in local stores.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESCURCES

1. Secure catalogs from verious stores.

1. Montgomery Ward, Sears, Penneys, etc. of interest that are not available locally 1. Look through cetalog, listing items or are difficult to locate.

30



AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To be able to use a catalog to order goods. PERFORMANCE OBJECTIVE CE-4:

ENABLING OBJECTIVE T-2: Using the list in T-1 to note the aspects of each item which should be determined when ordering, e.g., size, weight, color.

INSTRUCTOR ACTIVITY

1-1 Obtain sample order forms from various

1-2 Provide yardstick, tepe measure.

LEARNER ACTIVITY

RESOURCES

1-4 Order forms obtained from 1-1 See CE-2, T-3, 4; 5, 6. Catalogs as in T-1. See CE-3, T-1. various stores. required using tape measure, yardstick, . Use sample order forms to list items selected in T-1 and note all information ctc. to determine size.

AREA OF KNOWLEDGE --- CONSUMER ECONOMICS

To he able to use a catalog to order goods. PERFORMANCE OBJECTIVE CE-4: EMBLING OBJECTIVE T-3: To fill out sample mail order forms to order goods selected from catalogs.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

1-2 Order forms from various cat-

2. See rescurce #1 above.

1-1 J. C. Penneys, Sears, Mont-

gomery Ward, or any catalog

desirable.

alogs..

- 1. Secure order forms from various cata-
- 1. Examine sample order form
- 2-2 Using alphabetical listing find var 2-1 Become familiar with the Index. 2-1 Explain the index of items and goods or show where to find the index,
 - 2.2 Explain alphabetical listing.
- catulog number and insert in correct blank 3-1 Show learner where and how to find 3-2 Instruct learners to find the correct cetalog numbers and into which blanks on the order form they are to go. on order form.
- sert in correct blank on order form.

3. Find various catalog numbers and in-

ious items in catalog.

See resource #1 above.

- Fill in blanks which give description scriptive information on order forms and have of the particular good 4. Strass importance of giving correct delearnens fill in proper tlank.
- 5-1 5-1. Show where to find the tax postage chart in catalog.

- Seg resource #1 above.
- 5-1 Postage and tax chart in cat-



CE-4, T-3 continued.

5-2 Show how to figure the correct amount for tax and postage.

5-3 Instruct learners to find and use tax and postage chart in catalog and to tig-ure correct tax and postage.

5-3 Using tax and postage chart, total the amount of order and calculate postage and tax.

5-2 ARITHMETIC SKILL TEXTS FOR DAILY LIVING. Special Service Supply, New York, New York, 1967.

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-5: To be able to use consumer guides to determine the best buys for the money

ENABLING OBJECTIVE T-1: Using consumer guides to write the initial cost for selected items.

INSTRUCTOR

LEARNER ACTIVITY

RESOURCES

1. Obtain various copies of buying guides from library, friends, etc.

1. Select items of interest from the consumer guides.

1-1 CONSUMER BUYING GUIDE. Better Business Bureau. /A. J. Benjamin Company, New York.

1-2 "Consumer Reports," Mt. Vernon, New York (magazine); 10550.

2. See resource #1 above.

2. Help learners to locate items of interest in the buying guide.

2. List the initial cost of 10 selected items.

A ·

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To be able to use consumer guides to determine the best buys for the money. PERFORMANCE OBJECTIVE CE-3: ENABLING OBJECTIVE T-2: . Using consumer guides to list the average amount of repair-free use for items listed in CE-5, T-1.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

1-1 Distribute to learners the list of selected 1-2 Using consumer guides, instruct learners to list the average amount of repair-free use for items listed in CE-5, T-1. Items from CE-5, T-1.

ly issues or yearbook), Orangeburg, 1-2 "Consumer's Report," (month-1-1 Selected Items in CE-5, T-1. New York. 1-2 Using list in CE-5, T-1, list average amount of repair-free use for each item, based on information found in consumer guides. 1-1

1-3 Any business math book for figuring averages.

AREA OF KNOWLEDGE --- CONSUMER ECONOMICS

To be able to use consumer guides to determine the best buys for the money. PERFORMANCE OBJECTIVE CE-5: ENABLING OBJECTIVE T-3: Using the facts for selected items listed in QE-5, T-1 and T-2 to choose the best buy determined by initial cost, durability and estimated repair costs.

INST RUCTOR ACTIVITY

LEARNER ACTIVITY

- Provide list of selected items in CE-5,
 T-1, giving initial cost, durability and estimated repair costs.
- 2. Provide available materials needed for listing on chalk board the consumer choices and alternatives.
- 3. Lead discussion of the various choices.
- 1. Using list in CE-5, T-1 and T-2 which gives the selected items listing initial cost and average cost of repair, to choose the best buy.
- 2. List choices on board.
- 3. Participate in discussion of various choices. Learners might tell why they would choose one item over another.

Information provided in CE-5,
 T-1 and T-2.

RESOURCES

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-5: To be able to use consumer guides to determine the best buys for the money.

ENABLING OBJECTIVE T-4: Using consumer guides to read and select best buys in relation to one's budget and needs

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

- 1. Secure various types of consumer guides and distribute to learners.
- 1. Review and become acquainted with consumer guides.
- "T-1. TEACHING TOOLS FOR CONSU-MER ED, A monthly service from Consumers Union. Consumer Reports. 256 Washington St., Mt.
- Participate in class discussions of Explain the meaning of a consumer guide.

mer guides.

- 2. Participate in class discussions of 2. See resourse #1. definitions, types and value of consu-
- 3. Direct learner activity in selecting items and reading the information relating to them from consumer guides.
- 3. Select several items of interest and 3. See resource #1. read information about these items in consumer guides.
- 4. Bring newspaper to class to show the price of items listed in consumer guides compared with prices in newspaper on local-level.
- 4. Have learners to compare price of prices listed in newspaper with the prices listed in the consumer guides.

4. Local newspapers

5. Plan class activities around the monthly issue of CONSUMER REPORTS and TEACHING TOOLS.

5. See resource #1.



AREA OF KNOWLEDGE-*-CONSUMER ECONOMICS

To be aware of factors that make costs higher in some stores and to be able to determine the most economical places to shop. PERFORMANCE OBJECTIVE CE-6:

ENABLING OBJECTIVE T-1: To determine now large volume stores can sell products at a lower price than smaller stores.

INSTRUCTOR

LEARNER OBJECTIVE

RESOURCES

1. Contact a local wholesale foor distribution and ask him to speak to the class on prices of high volume versus low volume purchases by stores.

Local wholesale distributors. Question speaker about stores of par- 1. are they high volume or ticular interest: low volume.

ERIC Full Text Provided by ERIC

DESIGNATOR: CE-6, T-2

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-6: To be aware of factors that make costs higher in some stores and to be able to determine the most economical places to shop

ENABLING OBJECTIVE T-2: To write shopping list for food and household necessities.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

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- 1. Instruct learners to make a shopping list of food items and household necessities
- 1. Shopping list prepared by each Items needed. Group Items in list accord-learner. 1-1 Write a shopping list, listing actual ing to meats, dairy products, breads
 - etc. 1-2 Classify items according to food and non-food items (household necessities); 1-3 Learners compare prices found in
- 2. Bring different local newspapers to class. 2. ------

newspaper.

2. Local newspapers.

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVI CE-6: To be aware of factors that make costs higher in some stores and to be able to determine the most economical places to shop ENABLING OBJECTIVE T-3: Using prepared shopping list to write the prices of items in several different stores and to note the type of store (wholesale, retail, etc.) and whether the store has trading stamps.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

- 1-1 Arrenge for field trip to various grocery stores it order for learners to observe prices, etc.
 - 1-2 Prepare a handout which lists several trems with corresponding columns for the listing ot:
 - 3-different prices the type of store whether the stores have stamps
- 2. Suggest quesdons which will promote the learners participation in an open discussion concerning "where bargains can be obtained."

- 1-1 Participate in field trip, observe and collect prices.
- 1-2 With the civen handout as reference, wrtie the prices of several different items, the type of stores, and whether the stores have trading stemps in there corresponding columns. The information will be obtained from the dally or weekly newspaper.
- 2. Discuss what store you would shop and why.

1-1 Field trip to various stores.

RESOURCES

1-2 Handout provided by instructor.

2. Crank, Doris H. and Maxwell, Lyle. BUYING GOODS. St. Peter, Minn.: Delta Pi Epsilon, Gustavus Adolphus College, 1970.



AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To be aware of factors that make costs higher in some stores and to be able to determine PERFORMANCE OBJECTIVE CE-6: the most economical places to shop

ENABLING OBJECTIVE T-4: Using odometer, and gallons of gasoline figures to calculate gas mileage for private cars

INSTRUCTOR ACLIVITY

1-1 Prepare and distribute instructor-made handout showing two labeled speedometers Including odometers with different mileage readings.

1-2 Assist learners in calculating mileage difference between odometer readings.

- 2-1 Reproduce handout on chalk board or overhead projector.
- 2-2 Discuss terms speedcmeter, odometer, mileage, etc. with class,
 - 2-3 Calculate mileage difference from Learner Activity 1-2 for class
- problems giving figures for miles traveled 3-1 Make and distribute sheets of sample ing them to work at the same time and ask 3-2 Work first problem for class, allowon a civen number of gallons of gas. questions,

LEARNER ACTIVITY

- 1-1 Look for unfamiliar terms used in 1-2 Calculate mileage difference beween odometer readings the handout material.
- 2-1 Take part in instructor led discusdifficulties in terminology or calculat-2-2 During the discussion, point out ing mileage. sion.
- 3-1 Work problem one from work sheet lems asking for instructor assistance if 3-2 Continue to work remaining probwith instructor answering questions about those aspects not understood.

RESOURCES

- 1-2 Pictures of car dashboards from local new car dealers showing various speedometer and odometer 1-1 Instructor-made handout. arrangements.
- 2. Chalk board and/or overhead projector.
- 3-1 Instructor-made problem sheet. 3-2 Chalk board or overhead pro-Jector.



CE-5, T-4 continued.

4-1 Have learners keep mileage and gallons of gas records for two tanks of gas in order to calculate mileage.
4-2 Plan follow-up session to review records

and caiculations.

- llons 4-1 Keep records on mileage and gallons order of gasoline for next two tanks of gas.
 4-2 Calculate gas mileage for own car.
 scords 4-3 Bring mileage and gas records and calculations to follow-up session and discuss with class.
- 4-1 Learner records on mileage and gallons of gasoline.
 4-2 Weiland, Robert G. and Woytek, Steve J. MATHEMATICS IN LIVING-BOOK TWO WAGES AND BUDGETS Boulder, Colorado: Pruett Press, Inc., 1970.

CE-6, T-5 DESIGNATOR:

AREA OF KNOWLEDCE---CONSUMER ECONOMICS

To be eware of factors that make costs higher in some stores and to be able to determine the most economical places to shop. PERFORMANCE OBJECTIVE CE-6:

EMABLING OBJECTIVE T-5: To calculate the cost from a point to the store mentioned in CE-6, T-3 by several means of public transportation and private transportation.

INSTRUCTOR ACTIVITY

1.1 Wake a list of various means of local

ules for each.

LEARNER ACTIVITY

RESOURCES

. In class discussion, list the various which one may travel from one's home means of transportation available by

1-1 List of various means of public.

I-2 Chalk board or overhead pro-

ector.

transportation.

2. Rate schedules of local public

transportation.

- to local stores 1-2 Lead class discussion placing local pubpublic transportation and secure rate sched
- 2-1 Furnish rate schedules of local public transportation for class.

lic transportation methods on board or over-

head projector as listed by learners

- ules and instruct class to calculate the cost transportation from the various rate sched-2-3 Show class how to calculate cost of 2-2 Find distance from class to store. of transportation.
- en appreximate cost of gasoline per gallon. 3-2 Instruct Icamers to calculate the cost

- nished by instructor to compute cost of 2-3 Use rate schedules and distance fureach method of transportation from your classroom to the store.
- 3-1 Furnish class with several gas mileage figures for private cars as in CE-6, T-4 and of driving a private car from class to store
- Calculate the cost to drive a private car from class to the store using the fig-3-3 Do the same for his own car using ures trnished by the teacher.
- 3-2 Learner activity 4-1 from CE-6, 3-1 Current gasoline prices.
- 3-3 See CE-6, T-4



CE-6, T-6 DESIGNATOR:

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVI CE-6: To be aware of factors that make costs higher in some stores and to be able to determine the most economical places to shop

ENABLING OBJECTIVE T-f: Using the prices in CE-6, T-3, T-4 and to calculate the cheapest places to shop from a given

INSTAUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

- T-5 of transportation both public and private . Prepare and distribute instructor-made from the class to store mentioned in CE-6, handout showing cost calculated in CE-6,
- 1. Use handout to list the various local public and private transportation methods according to cost from least expen-
- .1-1 Learner activities 2 and 3 from 1-2 Instructor-mace handout. CE-6, T-5.
- handout showing information written in CE-6, in order of which he believes would be 2. Prepare and distribute insturctor-made,

3. Lead discussion pointing out transporta-

tion costs as part of the cost of shopping.

2. List the stores mentioned on handout the cheapest to the most expensive in which to shop.

2-1 Learner activities from CE-6,

2-2 Instructor-made handout.

- 3. List from learner activity 2. 3-1 Participate in instructor-led discus-
- transportation costs into consideration. 3-2 Revise list from activity 2 taking

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

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> PERFORMANCE OBJECTIVE CE-7: To be aware of the differences in price and quality between brand names, and between "firsts" and "seconds" and to be able to substitute economy for quality according to individual needs.

ENABLING OBJECTIVE T-1: Using lists of common items (food, gasoline, dry godds, etc.) to write the various brand names and their prices and quantity from labels in a given store.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

- Make arrangement with the manager of a 1. Particip specific store for the purpose of a class field store; as ar trip to the store.
- a 1. Participate in field trip to a specific id store; as arranged by instructor.

1-1 CE-6, T-2 and T-3. 1-2 Field trip to a store.

- 2-1 Prepare a handout which has a list of common items and corresponding columns for the listing of:
 - (a) Brand names
 - (b) Prices
- (c) Quantity
- 2-2 Instruct learners to write in the required information.
- 3. Suggest questions which will promote discussion.
- 2-2 Merchandise observed at store. 2-1 Handout prepared by the instructor. by instructor, list in the appropriate col-2-2 On the list of common items provided umns the price, quantity and brand names from the labels of the given 2-1
- 3. Take part in an open discussion related to "the importance of labels and how they influence by ying habits." Include in discussion difference in costs of different brand names, varying quantities contained in the items.
- 3. Stephen, S. Uduari, and Laible, Janet. BUYING GOODS, Dallas: Steck-Vaughn Company, 1973.

AREA OF KNOWLEDGE --- CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-7: To be aware of the differences in price and quality between brand names, and between "firsts" and "seconds" and to be able to substitute economy for quality according to individual needs. FNABLING OBJECTIVE T-2: Using the list in CE-7, T-1 to calculate the difference in price between brands for equal quantities of the same item.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

fandout provided by teacher com-

d by learners in CE-7, T-1

1-2

- 1. Prepare a handout which has like items from T-1. These items will be different in brand names and price, but contain the same quantities.
- 1-1 Using completed handout in T-1, calculate the price per unit between brands, recognizing the difference.
 1-2 Choose like items of different brand names, different prices, but some quantities and subtract to find the difference
- 2. Discuss the items that appear to be the best buys.

In price.

2.

2. Suggest questions which will encourage the learner to participate in an open discussion. Questions related to shopping value—by quantity, price and brand names.

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-7: To be aware of the differences in price and quality between brand names, and between "firsts" and "seconds" and to be able to substitute economy for quality according to indiv..dual needs. ENABLING OBJECTIVE 7. 3: Using the quantities and prices of different sizes for a given brand to calculate the price per unit to determine the difference in price per unit.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

from student collected information on

Steven. MATHEMATICS IN LIVING,

BOOK ONE BUYING. Pruett Press, 1970.

1-2 Wellend, Robert and Woytek,

- of items with their total quantities and price, this may be prepared from learner collected 1-1 Prepare a handout which has a listing information from T-1.
 - 1-2 Assign problem exercise related to the mathematical process of division.
- 1-1 From handout provided by instructor 1-1 Handout provided by instructor calculate the price per unit of different 1-2 Complete problems related to divisizes of the given brands to determine the difference in price per unit.
- 1-3 By dividing the total quantity into the total cost, calculate the price per unit for different size containers.

1-3 Hunter, William F. and Lafollette,

SERICS: ARITHMETIC. New York: Pauline L. THE LEARNING SKILLS

McGraw-Hill Book Company, 1969.

- 2 Discuss which would be the lesst 2. Lead a discussion of what would be the best buy determined by completing hand-



AREA OF KNOWLEDGE --- CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-7: To be aware of the differences in price and quality between brand names and between "firsts" and "seconds" and to be able to substitute economy for quality according to individual needs. ENABLING OBJECTIVE T-4: Using the list in CE-7, T-2, to mark the brand of each item preferred by the individual and to mark those items for which there is no proference.

INSTRUCTOR

LEARNER ACTIVITY

RESOURCES

2. Obtain issues of CONSUMER REPORTS related to items listed.

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2. Refer to appropriate issues of CONSUMER REPORTS for ratings of those items on list, noting especially "Best Buy" items which are high in quality and low in cost.

2. CONSUMER REPORTS.

1. List from CE-7, T-2.

1. Mark items on list from CE-7, T-2

that are individually preferred.

3. See CE-5.

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DESIGNATOR: CE-7, T-5

AREA OF KNOWLEDGE---CONSUMER ECONOMÍCS

PERFORMANCE OBJECTIVE CE-7: To be aware of the differences in price and quality between brand names, and between "firsts" and "seconds" and to be able to substitute economy for quality according to individual needs. ENABLING OBJECTIVE T-5: Using the list in CE-7, T-4, to mark those instances in which the individual feels that he might have been motivated to use a given brand or standard of quality because of advertising, gimmickry, experience, public values or aesthrtirs.

INSTRUCTOR

LEARNER ACTIVITY

RESOURCES

1. Discuss the different reasons for buy-ing particular items.

1'. Pollowing discussion of motives for 1. List from CE-7, T-4. selection, to vote why individual makes certain selections.

2. See CE-10.



AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-7: To be aware of the differences in price and quality between brand names, and between "firsts" and "seconds" and to be able to substitute economy for quality according to individual needs. ENABLING OBJECTIVE T-6: To note instances where economy items can be substituted for quality items without affecting the individual's preferences, (e.g., powderedmijk for fresh milk).

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

- 1. Decide whether a less expensive item 1. List from CE-7, T-5. would be a satisfactory substitute for that usually purchased. 1. Aid learners in comparing items and selecting an economical substitute.

2. Obtain resources which will aid in the

use of economy items

- See CE-9. <u>ہ</u> Select one item (e.g., powdered milk instead of whole milk, or a less expensive brand of some food) and try it out in your home for comparison

- CONSUMER REPORTS.
- Service: USDA, Washington, D. C. 4. THRIFTY FOODS FOR THRIFTY FAMILIES. Food and Nutrition
- 5. Cooperative Extension Service: Leaflets on food substitutes and



AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-8: To know the various methods by which goods are packaged and to know which methods are cheaper and which are best in terms of quality and storage. ENABLING OBJECTIVE T-1: Using a list of items, to list various ways each item can be packaged (e.g., fresh vs. canned vs. frozen, individual packages vs. bulk packages, etc.).

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

- 1. Assist learners in listing commonly used 1. Items and ways they may be packaged.
- 1. Magazines with pictures may help to stimulate ideas. 1. List most commonly used items (food, cleaning supplies, motor oil, etc.) and various ways they may be packaged (as decdorant in jar, spray can, etc.).



DESIGNATOR; CE-8, T-2

AREATOF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-8: To know the various methods by which goods are packaged and to know which methods are cheapest and which are best in terms of quality and storage.

ENABLING OBJECTIVE T-1: Using a list in CE-8, T-1, to construct a chart, including the packaging methods, net weight or volume, unit price and brand name for each trem listed.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

1. Assist learners in preparing chart as above.

1. Prepare chart as suggested and fill it 1. Paper for chart. In for several items after a trip to the store or using items in CE-6 and Ci-7.

2. -----

2. Loçal stores and/or the lists

from CE-6 and CE-7.

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AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE ÓBJECTIVE CE-8: To know the various methods by which goods are packaged and to know which methods are cheapest and which are best in terms of quality and storage. ENABLING OBJECTIVE T-3: In discussion with a resource person (home demonstration agent, etc.), to rate various packaging methods in terms of quality, individual taste, nutrition (in the case of foods) and convenience.

INSTRUCTOR

LEARNER ACTIVITY

RESOURĆES

1. Cooperati e Extension Service, Horne Demonstration Agent. Take notes on talk by agent as basis for CE-8, T-4. discuss this task in relation to items of inter-1. Invite local home demcnstration agent to est listed in CE-8, T-1.



AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-8: To know the various methods by which goods are packaged and to know which methods are cheapest and which are best in terms of quality and storage.

ENABLING OBJECTIVE I-4: Using the list in CE-8, T-1 and the ratings in CE-8, T-3 to select the best pack aging methods for the items listed based on individual needs and resources.

INSTRUCTOR

LEARNER ACTIVITY

RESOURCES

1. CE-8, T-1, T-2, and T-3. T-2, and T-3, to select best packaging 1. Using information from CE-8, T-1, methods for items listed. 1. Assist learners in selecting best pac. aging methods.

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DESIGNATOR. CE-8; T-5

AREA OF KNOWLEDGE-ACONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-8: To know the various methods by which goods are packaged and to know which methods are eneapest and which are best in terms of quality and storage.

ENABLING OBJECTIVE T-5: To determine the best ways to store the various categories of foods listed.

ACT IVITY * INSTRUCTOR

LEARNER ACTIVITY

RESOURCES

- 1. Lead discussion about foods uses in home. 1. Prepare list of foods used in the home. 1. Transparencies from home economics instructor
- 2. Propose question about these foods that should be stored alike.
- 3. Lead discussion on proper methods and procedures for maintaining nutritional val
 - ue in storing fcods.
- 4. Provide samples of storage materials and briefly discuss the uses of each
- 5. Lead discussion on various storage methods and their importance.
- 6. Contact various resource persons to discuss storage of food

- Organize list into related foods (foods 2. Food storage resource book. to be stored in lille manner).
- Food preparation book. 3. Food-Nutrition 3. Discuss the proper methods and procedures for main taining nutritional value in storing foods
- 4. View different storage materials.

4. Storage materials, ie. containers,

wrappers, etc.

See resources #2.

S.

resource book;

- 5. Compare various storage methods and their importance.
- ting different methods of storing and write the proper methods for storage each food listed
- demonstration agent of county, home economics instructor and home eco-6. Listen to resource persons demonstra- 6. Resource people such as home nomist from power company.



CE-8, T-5 continued.

- 7-1 Distribute a list of uncooked and left-over foods.
- 7-2 Instruct learners to write the proper storage methods of each item listed in 7-1.
- 7-1 -----7-2 Using knowledge learned in this task, write the proper storage methods for each item on instructor-made list of foods.
- 7. Instructor-made list of uncooked and left-over foods.



AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFURLIANCE OBJECTIVE CE-8: To know the various methods by which goods are packaged and to know which methods are cheapest and which are best in terms of quality and storage.

ENLBLING OBJECTIVE T-6: To meet with a resource person (engaged by the instructor) to discuss grades and quality of

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

- 1. Secure from Cautemans Association pamphlets on grades and quality of meat for each student; distribute.
- 1. Read and study pamphlets on meat.
- 2. Participate in discussion with re-Source person and instructor.

the purpose of disrussing grades and qual-

ity of meat with class.

2. Make arrangements with local cooperative extension service home economist for

- 1. Pamphlet received from Cattleman's Association.
- 2. Home Economist from local Cooperative Extension Service.



DESIGNATOR, CE-9, T-1

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To be able to take advantage of sales by knowing where to find them, by planning for their eventuality, and by being able to determine which are of worthwhile value to the individual. PERFURNIANCE OBJECTIVE CE-9:

ENABLING OBJECTIVE T-1: Using newspapers, magazines, resource persons, to list various reasons stores have sales

LEARNER ACTIVITY

PESOURCES

- 1. In small groups of 2 or 3 persons, have I. Williamners list all the reasons they know that stores stores have sales.
- 1. With 2 other people, list reasons for stores having sales.

1. Newspapers.

2. Compare list with those of other groups.

Cairalogs.

3. Add any additional reasons to total



AREA OF KNOWLEDGE --- CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-9: To be able to take advantage of sales by knowing where to find them, by planning for ticir eventuality, and by being able to determine which are of worthwhile value to the individual ENABLING OBJECTIVE T-2: Using several advertisements from a newspaper to choose those which advertise seasonal goods

INSTRUCTOR ACT IVI'I'Y

LEARNER ACTIVITY

RESOURCES

- 1-2 Conduct a discussion defining the term "seasonal goods" and help iountify those types of goods which are seasonal (food, 1-1 Have newspaper for each learner. clothing, appliances, eta.).
- 2-1 Prepare instructor-made handout con-2-2 Have learners list as many items as sisting of a table with columns for each they can in each column type of seasonal good
- 3-2 Have learners find and list as many advertisements as possible which advertise 3-1 Provide each learner a newspaper. space leuoseas

- 1-2 Participate in instructor led discussion and ask questions about those items or goods not fully understood
- 2-2 Use handout to list in the appropriate column as many seasonal goods of each type as possible.
- learner activities and resources, identify and list advertisements in newspaper 3-2 Based on knowledge gained from which advertise seasonal goods

- SKILLS. New York: Mind, Inc., 1969 1-1 CONSUMER ECONOMICS: EN-VIRONMENTAL SURVIVAL SKILLS 1-2 ENVIRONMENT'AL SURVIVAL New York: Mind, Inc., 1969.

2. Instructor-made handout.

- 3-2 Table from learner activity 2-2.

DESIGNATOR, CE-9, T-3

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVI. CE-9: To be able to take advantage of sales by knowing where to find them by planning for their eventuality, and by being able to determine which are of worthwhile value to the individual.

EMABLIMG OBJECTIVE T-3: Using a calendar to mark the times when seasonal items from a prepared list would be on sale.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

1-1 See CE-9, T-2, #1-1.

Review work from CE-9, T-2.

seasonal goods may be purchased and when 1-1 Re-identify what is meant by seasonal 1-2 Conduct discussion concerning when would be the most advantageous time to goods from CE-9, T-2.

1-3 1-2 mako such a purchase.

2-2 Provide each learner with a calendar. 2-1 Distribute instructor prepared list of 2-3 Instruct learners as how to mark on sessonal goods from CE-9, T-2.

their calendars the times when seasonal

itens would be on sale.

2-2

Take part in instructor-leddialogue. 1-2 See CE-9, T-2, #1-2. Ack questions about those concepts not understood. 2-1

2-2 Calendar (many local businesses 2-1 Instructor prepared handout and list of seasonal goods, will furnish calendars)

2-3 Use instructor prepared list of seasonal goods and calendar to mark those when purchases are most advantageous times when seasonal items from the list may be purchased, placing an asterick

DISTANATOR: CE-9, T-4

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

FERFORMANCE OBJECTIVI CE-9: To be able to take advantage of sales by knowing where to find them, by planning for their eventuality, and by Leing able to determine, which are of worthwhile value to the individual. EMABLING OBJECTIVE T-4: Using ads from the sources listed above, to demonstrate the savings between the sale and nonsele prices.

INSTRUCTOR

LEARNER ACTIVITY

RESOURCES

1. Assign learners one or two items from above list to find out usual and sale price.

1. 'Ist or telephone local stores to 1. Local stores. check on sale and non-sale price of several items.

2. Compare list with those of other learn-2. Newspaper ads. ers, noting savings on sale items.



AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To be able to take advantage of sales by knowing where to find them, by planning for their eventuality, and by being able to determine which are of worthwhile value to the individual. PERFORMANCE OBJECTIVE CE-9;

ENABLING OBJECTIVE T-5: If applicable, using lists of grocery items, to write sale and non-sale prices, for a period of time suggested by the instructor, for items at the store(s) where the individual usually shops.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

- Instruct learners to check prices of sevnon-sale prices over a period of 2-3 months eral items from CE-6 and CE-7 for sale and
- 1. Choose 2 or 3 items to note prices over period of 2-3 months.

1. Lists of foods from CE-6 and CE-7

RESOURCES

2. Help learners construct a simple graph to illustrate price changes observed.

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2. Discuss trend of prices -- perhaps construct a simple line graph to illustrate changes.

2. Local food stores.

3. Math book containing simple

line graph.

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PLRFORM ANCE OBJECTIVE CE-9: To be able to take advantage of sales by knowing where to find them, by planning for their eventuality, and by being able to determine which are of worthwhile value to the individual.

ENABLING OBJECTIVE T-6: Using a list of pertshable grocery items, to write when the price of each item will be reduced because of aging, the regular price of the items, the reduced price; and to describe the quality of the item at the time of price reduction.

INSTRUCTOR ACTIVITY

. Contact local Extension Service and Con-

sumer Protection Office for up-to-date information on shelf-life of perishable

LEARNER ACTIVITY

- 1. Using previous list, choose several items that are perishable (bread, cereal flour, vegetables, etc.) and check the packages for dates after which they may not be sold as fresh.
- 2. Compare fresh price with reduced price.

 Bring fresh and day-old bread for sandwiches. Have learners try each without

knowing which is which.

- 3. Compare day-old bread in a sandwich with fresh bread as an example of testing quality:

2. Local Consumer Protection Ser-

Vice

Local Cooperative Extension Ser-

vice Office.

3. Day-old bread store.



AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-9: To be able to take advantage of safes by knowing where to find them, by planning for their eventuality and by being able to determine which are of worthwhile kalue to the individual.

ENABLING OBJECTIVE T-7: Using various sale prices, to illustrate the Savings, in terms of fractions and percentages, from buying the item on sale.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

- 1. Demonstrate calculations used for finding percentage and fraction of savings in comparing sale with non-sale items.
- savings in terms of fractions and percentages.
- 1. BASIC ESSENTIALS OF MATHE-MATICS, Books 1 and 2. Steck-Vaughn, Austin, Texas.



AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To be aware of advertising practices, to the extent of recognizing appropriate and in PERFORMANCE OBJECTIVE CE-10: appropriate forms of advertising. EMABLING OBJECTIVE T-1: To locate various kinds of ads and analyze ads in terms of appeal to the prospective customer.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

newspapers, mail order ads, etc. to class. 1. Instruct learners to bring magazines,

1. Newspapers, that tempt you to purchase an item. Dis-1. Locate different ads that you like/or cuss why you think they are effective.

2

3. Mailed advertisements.

2. Magazines.

4. T.V.



AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To be aware of advertising practices, to the extent of recognizing appropriate and in-PERFORMANCE OBJECTIVE CE_10: appropriate forms of advertising. EMABLING OBJECTIVE T-2: In group discussion to list several gimmicks used in sales and advertising and to know where bad advertising practices may be reported.

INSTRUCTOR

LEARNER ACTIVITY

- 1-1 Secure and distribute information, such as leaflets, pamphlets or magazines concerning "quickie sales," or "get rich quick" schemes.
 - 1-2 Lead discussion of learners personal experiences of being victims of gimmicks.
- 2. Secure resource person to talk with learners about gimmicks used in sales and advertising.
- 2. A list of gimmicks used in sales will be developed from the group discussion and the resource person.
- 2. Resource person from Better Business Bureau, Legal Aid Society,
 O.E.O., Legal Services Agency,
 State and Federal Consumer or Law-

Greenfield, Mass.: Channing L. Bete

Co., Inc., 1969-73.

I-1 Leaflets, pumphlets, magazine

RESOURCES

1-2 "20" Ways Not To Be Gypped"

articles, sales gimmicks.

A Scriptographic Booklet.

3. Discuss ways of reporting bad advertising practices to the agencies listed in resource 2.

AREA OF KNOWLEDGE --- CONSUMER ECONOMICS

To be aware of advertising practices, to the extent of recognizing appropriate and in-PERFORMANCE OBJECTIVE CE-10: appropriate forms of advertising.

ENABLING OBJECTIVE T-3: In role-playing situations to imitate several types of techniques used by sales persons.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

Invite salesperson to be a resource per- 1. son.

- 1. Resource salesperson.
- 2. Participate in discussion. 2. Lead discussion on sales techniques used by salesperson.

3. TV, newspapers, magazines,

salespersons in stores

3. Suggest that learners watch TV commercials and other sales techniques.

4. Assist learners in role-playing.

- 3. Watch TV commercials, read newspapers and magazines and observe salespersons in stores for sales ideas.
- 4. Role-play several types of sales tech- 4. -

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DESIGNATOR: CE-10, T-4

AREA OF KNOWLEDGE---CONSUMER ECCNOMICS

PERFORMANCE OBJECTIVE CE-10: To be aware of advertising practices, to the extent of recognizing appropriate and inepprepriate forms of advertising. EMABLING OBJECTIVE T-4: To be able to read and understand advertising charts, graphs, etc. used to express the merits of the product.

INST RUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

1. Using resources from CE-10, T-1, find 1. Le charts, graphs in ads and have learners explain what these mean.

1. Look for charts, graphs. Study them 1. See resource in CE-13, T-1. and choose one to explain to the class.

2. Bring appropriate CONSUMER REPORTS 2. - dealing with advertisements.

2. CONSUMER REPORTS - various recent issues dealing with ads.

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DESIGNATOR: CE-11, T-1

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-11: To be able to order food and to know how to tip in a restaurant.

ENABLING OBJECTIVE T-1: Using a sample menu to determine the total price of a meal and price per individual when in a group situation.

INSTITUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

- 1. Secure menus from local restaurants.
- 2. Demonstrate the mathematical calculations of addition for totaling the entire meal cost.
- 3-1 Demonstrate the mathematical calculation of percentages for determining the cost of taxes on a meal.
- 3-2 Aid students in calculating tax costs on meals.

- 1. Select and list meals with prices from 1. Menus from local restaurants. menus for a total of 3, 4, and 5 people.
- 2. Calculate the price of a meal for 3 2. Same as #1 above. people, for 4 people and 5 people by adding the prices from the list compiled in learner activity #1.
- 3. Calculate the taxes according to local 3. Pats rates for each total meal cost.
- 3. Paisky, Larry M. MATHEMATICS FOR EMPLOYMENT. Part 2. Johnstown, Penn.: Māfex Associates, Inc., 1970.
- 4. See CE objective 3, T-1.

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-11: To be able to order food and to know how to tip in a restaurant.

ENABLING OBJECTIVE: T-2: Using the prices from CE-11, T-1 to approximate the amount of tip that would be expected. define tipping as a reward for especially good service.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

1. Menus, chart.

1. Discuss tipping etiquette with learners.

1. Participate in discussion of tipping etiquette.

2. Make and produce a chart showing the amount of tip expected for different amounts spent.

3. Instruct learners to calculate the amount 3. Perl of tip that would be expected based on prices centage from resource #1.

3. Perform match calculations of percentage necessary for tipping using prices from CE-11, T-1.

 Local restaurant association will furnish pamphlets relating to tipping. 3. Rosenberg, Robert R. and Lewis, Harry. BUSINESS MATHEMATICS. New York: McGraw-Hill Book Co., 1968.



DESIGNATOR: CE-11, T-3 *

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVI CE-11: To be able to order food and to know how to tip in a restaurant.

ENABLING OBJECTIVE T-3: To discuss the notion of "restaurant intimidation" wherein an individual feels prompted to buy on expensive meal, or is embarsssed to ask for a description of an unfamiliar item.

INSTF UCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

- 1. Recall some personal occasions when intimidated in a restaurant.
- 2. Suggest various situations for the learners to role-play.
- 1. When instructor presents personglex-1. See CE-7, T-4. periences, recall in discussion times of embarrassment in a restaurant setting.
- 2. Role-play some situations which might occur in a restaurant.

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DESIGNATOR: CE-12, T-1

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

FERFORMANCE CMFCTIVE CE-12: To be aware of various sources of home furnishings (e.g., table, pots, TV, shects) and to disterming the best buys for essential and luminay items based on individual needs and resources.

ENLING OBJECTIVE T-1: To identify types of stores in a neighborhood (discount, home furnishing, chain stores such as Seers, etc.).

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

1. Bring in local newspapers and telephone book.

1. Use resources to list types of stores 1. Newspapers. available in your neighborhood or where you usually shop.

2. Telephone book.

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-12: To be aware of vari us sources of home furnishing (e.g., table, pots, TV, sheets) and to determine the best buys for essential and luxury items based on individual needs and resources. ENABLING OBJECTIVE T-2: In group discussion to list the needs of various members of a household (food, clothing, space).

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

Any type of publication with pic-

RESOURCES

tures of households and members of

a household

- 1-F Collect pictures from magazines etc.
 to stimulate discussion of needs of members
 of household.
 1-2 Conduct discussion and brainstorming
 periods to assist learners in compiling lists
 - periods to assist learners in compiling lists of needs of various members of a household. Ex: Amounts and types of food needed by persons of different ages and different physical activities.
- 2. Assist learners in using resources in order to list needs of various members of a household.
- 1-1 Participate in discussion of special needs of various household members.
 1-2 List needs of various members of of a household. Ex: Amounts of food required by persons of different ages, physical activities, clothing required by persons of different ages and sizes and physical activities, etc.
- Use resource materials to aid in determining lists of needs of various household members.
- 2-1 Crenk, Doris H. and Maxwell, Lyle. BUYING GOODS---FOOD (Unit 4: Part 1). St. Peter, Minn.: Delta Pi Epsilon, Inc., Gustavus Adolphus College, 1970.
 2-2 FOUR STEPS TO GOOD EATING. HE-49. Cooperative Extension Service, Auburn, Alabama: Auburn University, 1972.
 2-3 Spitz, Hazel T. and Rotz, Patricia H. WE ARE WHAT WE EAT. Austin, Texas: Steck-Vaughn Com-

pany, 1966.

CE-12, T-2 continued.

2-4 Ahrens, Richard A. NUTRITION FOR HEALTH. Belmont, California: Wadsworth Publishing Company, Inc., 1970.

2-5 Crank, Dorls H. and Maxwell, Lyle. BUYING GOODS---CLOTHING (Unit 4: Part 2). St. Peter, Minn.: Delta Pi Epsilon, Inc., Gustavus Adolphus College, 1970.
2-6 Udvari, Stephen S. and Laible, Janet. BUYING GUIDES. Austin, Texas: Steck-Vaughn Company,

2-7 .ank, Dorts H. and Maxwell,
Lyle. HOUSING (Unit 8). St. Peter,
Minn.: Delta Pi Epsilon, Inc.,
Gustavus Adolphus College, 1970.
2-8 Crank, Dorts H. and Maxwell,
Lyle. BUYING GOODS---HOUSEHOLD FURNISHINGS AND APPLIANCES. St. Peter, Minn.: Delta Pi
Epsilon, 1970.

2-9 Crank, Doris H. and Maxwell, Lyle. INSTRUCTOR'S HANDBOOK: PROGRAMMED LEARNING INSTRUCTION IN CONSUMER EDUCATION.
St. Peter, Minn.: Deita Pi Epsilon, Gustavus Adolphus College, 1970.

TION. Chicago: Consumer Informa-2-12 Campbell, Sally R. CONSUME. EDUCATION IN AN AGE OF ADAPTA-VOCATIONA MONEY MAN Money Management Institute, Housetion Services of Sears, Roebuck and hold Finance Corporation, 1950-68. land, Oregon: Northwest Regional INSTRUCTIONAL MATERIALS FOR FROM FEDERAL AGENCIES. Port-HOME ECONOMICS AVAILABLE AGEMENT LIBRARY. Chicago: 2-13 Better Business Bureau. Educational Library, 1971. Co., 1971. 2-11

Book Co., 1969.

York: A Benjamin Company-Rutledg

SUMER'S BUYING GUIDE-HOW TO

GET YOUR MONEY'S WORTH. New

AREA OF KNOVILIDGE---CONSUMER ECONOMICS

FERTORMANCE OFFICTIVE CE-12: To be swire of various scurces of home furnishing (e.g., table, pots, TV, sheets) and to determine the best huys for essential and luxury items based on individual needs and resources.

ENABLING OBJECTIVE T-3: Using lists of articles of furniture, appliances and other household items, to label those which are essential and luxury kased on individual needs and resources.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

1. Furniture store.

1. Participate in field trip to furniture

- 1. Arrange field trip to a furniture store for learners to see essential and luxury furniture items.
- 2. Assist learners in listing various situations in which a family nex find itself.
- 3. Assist learners in listing required number of luxury and essential furniture prices
- Using compiled list of needs of household members in T-2, list 6 situations in which a family may find itself,
- 3. List 10 pieces of furniture, appliances, etc. (using list in CE-12, T-2 and recelling furniture scan in furniture store) which the learner considers as essential items and 10 pieces of furniture which the learner considers as luxury items.
- 4. Participate in class discussion of given family situations, and easential and luxury furniture.

Conduct class discussion of given family situations in considering both essential

end luxury furniture.

- 2. List of needs of household members compiled by learners in CE-12,
- 3. Recall of furniture seen in furniture store while on field trip.

4. Crank, Dorts H. and Maxwell, Lyle. BUYING GOODS---HOUSE-HOLD FURNISHINGS AND APPLIANCES. Unit 4: Part 3. St. Peter,

CE-12, T-3 continued.

5. Utilize available resources and assist learners in using resources.

5. Utilize resources available to help in determining essential and luxury articles of furniture.

ė.

Minn.: Delta Pi Epsilon, Inc., Gustavus Adolphus College, 1970.

MENT-YOUR HOME FURNISHINGS
DOLLAR. Chicago: Money Management Institute, Household Finance Corporation, 1963.

6. . MONEY MANAGE. MENT LIBRARY. Chicago: Money Management Institute, Household Finance Corporation, 1950-68.

5

DESIGNATOR: CE-12, T-4

AREA OF KNOWLAGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-12: To be aware of various sources of home furnishing (e.g., table, pots, TV, sheets) and to determine the best buys for essential and luxury items based on individual needs and resources.

ENABLING OBJECTIVE T-4: Using the price listed in catalogs and newspapers of new and used furniture and appliances to compare the prices.

INSTRUCTOR

LEARNEK ACTIVITY

RESOURCES

1-1 Secure catalogs (mall-order and circular leaflets) having prices of new and used furniture and newspapers having ads for new furniture and appliances as well as used furniture and appliances.

1-2 Assist learners in compiling lists of required numbers of furniture and appliances and the prices of each.

1. Make a list of 10 each of new and used 1. Catalogs, newspapers, and wantfurniture and appliances and their prices ads having new and used furniture and appliances for sale. using catalogs and newspapers advertisements for new articles, and using newspaper want-ad for used articles.



AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-12: To be aware of various sources of home furnishing (e.g., table, pots, TV, sheets) and to determine the best buys for essential and luxury items based on individual needs and resources ENABLING OBJECTIVE T-5: To calculate the difference in prices of new and used furniture ligted in catalogs and newspapers.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

- 1. Assist learners in using information in furniture and their prices.
- CE-12, T-4 to make lists of new and used
- 1. Information in CE-12, T-4. make a list of "like-pieces" of new and 1. Using information in CE-12, T-4, used furniture and their respective prices.
- 2. Use available resources to assist learners in calculating differences between like-types of new and used furniture.
- ARITHMETIC SKILL New York: Special Service Supply, TEXT FOR DAILY LIVING: Part B. . 6961 Use available resources to help in cal- 2-1 culating the difference in prices of new and used furniture.
- ARITHMETIC SKILL New York: Special Service Supply, TEXT FOR DAILY LIVING: Part C.
- lette, Pauline L. DIRECTING ARITH-METIC SKILLS. New York: Webster 2-3 Hunter, William C. and LaFol-Division, McGraw-Hill Book Company, 1969.
 - letto, Pauline L. TEACHER'S MAN-SERIES: ARITHMETIC. New York: 2-4 Hunter, William C. and LaFol-UAL. THE LEARNING SKILLS

CE-12, T-5 continued.

- 3. Assist learners in calculating the difference in prices of new and used furniture listed in catalogs and newspapers.
- 3. Calculate the difference in prices of new and used furniture listed in catalogs and newspapers.

Webster Division, McGraw-Hill

Book Co., 1969.

3. -----



AND AFEA OF KNOWLEDGE --- CONSUMER ECONOMICS DESIGNATOR: CE-12, T-6,

PERFORMANCE OBJECTIVE CE-12: To be aware of various sources of home furnishing (e.g., table, pots, TV, sheets) and to actermine the bost buys for coscnital and luxury items based on individual needs and gesources.

EIMELING OBJECTIVE T-ft. To know practical aspects of some types of home furnishing (formica type table vs. solid walnut, etc.) that may lead to their selection instead of the selection of a more prestigious or luxury item.

INSTRUCTOR

LEARNER ACTIVITY

RESOURCES

1-2 Extension Service Leaflets 1-1 CONSUMER REPORTS. on household goods. 1. Use lists from previous tasks to compare various aspects of goods listed. pare durability, appearance, availability of 1. Using lists of goods and prices to comrepair service, cost, etc.

AREA OF "NOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-12: To be aware of various sources of home furnishing (e.g., table, pots, TV, sheets) and to determine the best buys for essential and luxury items based on individual needs and resources. ENABLING OBJECTIVE T-7: Using the list in CE-12, T-3 to select items desired, but not already possessed, by the individual, and to order the priority in which each item will be obtained

INSTRUCTOR

LEARNER ACTIVITY

RESOURCES

See CE-16, #1-9.

- 1. Lead learners in listing personal furniture 1. Participate in listing personal furniture and appliance needs. and appliance needs.
- 2. Lead in discussion of resources amounts of money available for those needs.

Collect pictures from a catalog of groups

of furniture

е Н

- Participate in discussion.
 Select the most appropriate furniture considering both the price and
- on sets of furniture and discuss with learner. brands and prices on sets of furniture 4. Participate in the discussion of one's needs. 4. Make a list of name brands and prices
- given by instructor.

 given by instructor.

 If to the class 5. From information given by resource ances and their person, develop a list of appliances and furniture their prices and brands, labels:
 - 5. Have a consultant to talk to the class 5. From information about furniture and appliances and their person, develop a list prices, brands, label, etc.

 and ctc.

- 2. MAKING THE MOST OF YOUR MONEY. New York: Educational Division Institute of Life Insurance.
- 3-1 Newspaper advertisements.
- 4. See resources 3-1 and instructor-made list.
- 5. Furniture and appliance dealer.



CE-12, T-7 continued.

- 6. Discuss low-cost scurces of furniture.
- 7. Invite resource person to demonstrate repair of low-cost furniture.
- 6. Participate in discussion.
- 7. Ask questions of speaker and compare cost of new item with repaired older item.
- 6. Low-cost sources of furniture.
- 7. Invite someone to demonstrate such furniture repaired and painted attractively.



AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-12: To be aware of various sources of home furnishing (e.g., table, pots, TV, sheets) and to determine the best buys for essential and luxury items based on individual needs and resources. ENABLING OBJECTIVE T-8: To associate the needs listed in CE-12, T-7, with budgeting and credit techniques developed in

INSTRUCTOR

LEARNER ACTIVITY

RESOURCES

1. CE-16, tasks and resources.

1. Assist learners in seeing relation between needs listed in CE-12, T-7 to budget and credit techniques in CE-16.

 Relate list of priority items from CE-12, T-7 to budgets constructed in CE-16.

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To determine housing needs and to know sources and methods for obtaining housing PERIOGRAPHICE OBJECTIVE CE-15: and utilities based on those needs. ENABLING OBJECTIVE T-1: Given a prepared checklist by the instructor dealing with home ownership versus house rental payments, monthly loca payments, taxas, transportation to job costs, repairs, etc. to check those groups of housing inforversus apartment rental and dealing spacifically with such facts as average area rental costs, utilities, home loan, down metion most appropriate to needs,

LISTRUCTOR ACTIVITY

LEARNER ACTIVITY

- licted in the enabling objective. Distribute 1. Prepare a chart showing all the factors to learners.
- 2. Lead a discussion explaining the chart.
- 3. Assist the learnors in preparing a chart of information concerning his own housing situalig
- ing in clicesing a housing situation to fit his, 4. Assint Barnars in applying prior learn-

- Study checkitst individually
- 2. Participate in discussion
- 3. Prepare individual charts of each learners housing situation.
- 4. Demonstrate problems solving ability by choosing the housing situation which best fits each learner's needs

RESOURCES

- . Classified section of local newspaper.
- Gustavus Crank, Doris H. CONSUMER TAXES. St. Paul, Minn.: Adolphus College, 1970.
- 3. Crank, Doris H. HOUSING. St. Paul, Minn .: Gustavus Adolphus College, 1970
- TRAPS. New York: Hawthorn Books, 4. Werkins, A. M. HOW TO AVOID THE 10 BIGGEST HOME BUYING

CL-13, T-1 continued.

5.

6. -----

.

9. ----

). ------

5. Local Real Estate agents.

6. Local utility companies.

7. Tax assessor.

8. Instructor-made chart.

9. See CE-16, T-8, T-9, T-10, and T-11.

AREA OF KNOWLEDGE --- CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CL-13: To determine housing needs and to know sources and methods for obtaining housing and utilities based on those needs ENABLING OBJECTIVE T-2: To hat community resources which may provide help in reading and interpreting lease agreements, insurance policies, guaranteds, contracts, deposits, mortgages, etc.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

- 1. Engage the learners ir/a discussion concerning the necessity for reading and interpreting correctly lease agreements, insurance polacies, contracts and deposits.
- 2. Have a person or persons from the Batter-Business Bureau or the Legal Aid Society to come to a class session, and inform the learners of the reliable community resources which will aid them in reading and interpretating these items.
- 1. Participate in the discussion.
- 2. From information received from the resource person, make a list of all community resources that will aid the learner in reading and interpreting lease agreements, insurance policies, guarantees, contracts, and deposits.
- RESOURCES
- 1. CONSUMER'S BUYING GUIDE: HOW TO GET YOUR MONEY'S WORTH The Beiter Busines: Bureau. New York: Benjamin Co., Rutledge Book, Inc., 1969.
- 2. Representative from Better Business Eureau, Legal Aid Society or a local lawyer.

AREA OF KNOWLEDGE--+CONSUMER ECONOMICS

To determine housing needs and to know sources and methods for obtaining housing and PERFORMANCE OBJÉCTIVE CE-13: utilities based on those needs.

ENABLING OBJECTIVE T-3: In the event of housing discrimination to be familiar with the resources open to the individual (See Community Resources Objective 13, T-2.)

INSTRUCTOR - ACTIVIFY

LEARNER ACTIVITY

RESOURCES

1. Using activities from Community Resources 13, T-2 to discover where discrimination in housing may be reported for action.

1. Make telephone calls to various agencies suggested in Community Resources 13, T-2, until tile appropriate agency is located for reporting discrimination in housing.

1. Local offices of agencies and state and federal departments (e.g., Legal Aid Society, NAACP, Dept. of Housing and Urban Development, etc.

-CONSUMER ECONOMICS AREA OF KNOWLEDGE- To determine housthg needs and to know sources and methods for obtaining housing PERFORMANCE OBJECTEVIL CE-13: and utilities based on those needs ENABLING OBJECTIVE T-4: In a role-pláying situation to conduct conversations involving typical relations with repairmen, sales personnel, agents and landlords

INSTRUCTOR ACTAVITY

LEARNER ACTIVITY

RESOURCES

- pairmen, sales personnel, agents and land sibilities of the consumer in relation to re-. Lead discussion on rights and respon-
- and responsibilities of the consumer in relation to repairmen, sales personnel, 1. Participate in discussion on right agents and landlords
- CONSUMER RIGHTS AND RE Crank, Doris H. and Maxwell,
- **Gustavus Adolphus** LEARNING INSTRUCTION IN CONSU-SPONSIBILITIES, FROGRAMMED College: Delta Pi Epsilon, Inc. MER EDUCATION.

2. See 1 above.

- Direct learners activity
- ers, lead discussion and direct learners in Secure and distribute booklet to learnmaking lists
- eral responsibilities in relation to those listed in 1

List several concumer rights and sev-

- consider when engaging consumer ser 3. Discuss and list several factors to vices such as those listed in 1.
- Lyle. BUYING SERVICES; PROGRAM Adolphus College: Delta Pi Epsilon MED LEARNING INSTRUCTION IN CONSUMER EDUCATION. Gustavůs 3. Crenk, Doris H. and Maxwell Inc., 1970.
- Participate in role-playing situations using learning experiences gained from Learner Activities 1, 2, and . Rolc-piey repairmen, salesmen, agents
- 4. Knowledge gained from prior

er.dlords, etc. with learners

CE-13, T-5 DESIGNATOR:

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To determine housing needs and to know sources and methods for obtaining housing and PERFORMANCE OBJECTIVE CE-13: utilities based on these needs

ENABLING OBJECTIVE T-5: In a role-playing situation to order the installation of a telephone and other utili

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

- Contact resource representative from telephone company and have him present information to class.
- 2.) Lead discussion relating the installation procedure for a telephone to those of other utilitics
- 3. Role-play through use of a telephone assumming that the instructor is the pub the request for public utility service, lic utility representative public utility

3. Participate in role-playing, assuming

role of public utility representative

- 1. Resource representative from telephone company
- 2. Jochen, Albert E. and Shapiro, VOCATIONAL ENGLISH Globe Book Company New York: Benjamin.

2. Participate in discussion and under

stallation of a telephone.

standing how to place an order for å

sion led by resource person from local telephone company on ordering the in-

Observe and participate in discus-

See resource 2 above 3-1 Telephone. 3-2

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-14. To know how to buy and maintain a car economically.

ENABLING OBJECTIVE T-1: From various resources (mechanics, consumer and auto magazines) to list those aspects of a car that affect economy (motor size, car weight, amount of maintenance necessary).

INSTRUCTOR ACTIVITY

potain resources and essist learners

in allove task.

LEARNER ACTIVITY

RESOURCES

 Make a chart listing the aspects of car ownership that affect economy.

1. Consumer reports.

2. POPULAR MECHANICS.

3. Other consumer magazines . Itsted in $C\mathbb{Z}^{-5}$.

4. Other auto magazines available.

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DESIGNATOR: CE-14, T-2

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-14: To know how to buy and maintain a car. economically ..

ENABLING OBJECTIVE T-2: Compiling a list of performance records from the same sources, to determine which cars compare most favorably.

INSTFUCTOR ACTIVITY

LEARNER ACTIVITY

REŚOURCES

1, Assist learners in above task.

1. Using resources, compare perform— 1. Resources from T-1 ance records of car(s) you own or are the sted in.



DESICNATOR: GE-14, T-3

AREA OF KNOWLEDGE --- CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-14: To know how to buy and maintain a car economically.

From relevant sources to price the listed cars to determine which can best meet the individual's ENABLING OBJECTIVE T-3: needs and resources.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

1-2 Bluebook of car prices 1-1 List price stickers 1-3 Newspaper ads 1. Use resources to compare prices of cars of interest from T-2. 1. Obtain resources from local new and used càr dealers.

ERIC

DESIGNATOR: CE-14, T-4

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To know how to buy and maintain a car aconomically. PERFORMANCE OBJECTIVE CE-14: ENABLING OBJECTIVE T-4: Using the yellow pages or newspaper ads to find garages which car perform necessary maintenance work.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

- 1. Obtain price lists of repair costs from various garages.
- 1. 'Compare costs and service of various garages.
 - 2; Contact BB.3 to obtain record of service of garage of interest. 2. Contact local technical to determine availability of car service there.
- 2-1 Technical School.

1. Local garages.

2-2 Better Business Bureau.

ERIC

DESIGNATOR: CE-14, T-5

--CONSUMER ECONOMICS AREA OF KNOWLEDGE- FERFORMANCE OBJECTIVE CE-14: To know how to buy and maintain a car economically.

ENABLING OBJECTIVE T-5: Using community resources to find establishments of clubs that teach car care and maintenance:

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

Community Resources Section

1

RESOURCES

- about training in car care and maintenance. 1. Assist learners in securing information
- Compare cost of training with cost of garage service on auto.
- of book.
- 1-3 Local technical schools and: 1-2 Local car dealers.

adult education programs

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DESIGNATOR: CE-14, T-6

AREA OF KNOWLEDGE --- CONSUMER ECONOMICS

To know how to buy and maintain a car economically. PERFORMANCE OBJECTIVE CE-14:

ENABLING OBJECTIVE T-6: Using the above sources, to determine alist of parts and lubricants that can be purchased on the basis of economy from retail outlets as opposed to buying by brand asme.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

1. Resources cited above.

RESOURCES

List parts and lubricants that you could use yourself in servicing a car class about economy purchases for car main . Invite local garage owner, service manager or anto club representative to tallacto tenancc.

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DESIGNATION: CE-15, T-1 . AREA OF K

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To become aware of the various media of exchange and to become familiar with banking PERFORMANCE OBJECTIVE CE-15: services in the community. personal checks money orders, (b) <u>@</u> ENABLING OBEJCTIVE T-1: To determine the need for and the cost of the following: traveler's checks, and (d) certified checks <u>ပ</u>

INSTRUCTOR - ACTIVITY

LEARNER ACTIVITY

RESOURCES

- Discuss checking accounts, money orders, traveler's checks? and certified checks with the class.
- 2. Ask various learners to telephone banks, savings and loan offices, stores, post-office and bring information on the costs of the above.
- 1. Discuss with class personal use of checks and money orders.
- 2-1 Telephone bank, store, etc. as agreed in class and obtain information on cost of above.
 2-2 Compare costs in relation to indi-

vidual needs and resources

1. Local banks, stores will provide pamphlets explaining use and
costs of checks and money orders.

2-1 Checking account leaflets from

2-2 Gibbs, Elsie. BR INFORMED

Cooperative Extension Service.

SERIES 10, Part 3. New York, New Readers Press, 1969.
2-3 A DATE WITH YOUR FUTURE... Money Management for the Young Adult. New York: Educational Division, Institute of Life Insurance, 1971.

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DESIGNATOR: CE-15, T-2

AREA OF KNOWLEDGE---CONSUMÉ'R ECQNOMICS

PERFORMANCE OBJECTIVE CE-15: To become aware to the various media of exchange and to become familiar with banking services in the community

ENABLING OBJECTIVE T-2: Using samples, fill out all the various kinds of checks listed in CE-15, T-2.

INSTRUCTOR ACTIVITY

Provide samples of various checks list-

ed in CE-15, T-1 for each learner

LEARNER ACTIVITY

RESOURCES

Using hamples, to fill out one of each correctly.

1-1 Banks, stores, post office, etc.
1-2 Hunter, William F. and LaFollette, Pauline L. BUILDING ARITHMETIC SKILLS, THE LEAFNING SKILLS SERIES: ARITHMETIC.
New York: McGraw-Hill Book Co., 1969.
1-3 FUNDAMENTAL FORMS SKILL

TEST FOR EVERYDAY LIVING. Huntington, New York, 1969.

ARE'S OF KNOWLEDGE --- CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-15: To become aware of the various media of exchange and to become familiar with banking services in the community. ENABLING OBJECTIVE T-3: To determine the services offered by various local banks, in order to select the best checking and saving accounts in accordance with individual needs.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

- 1. Raise questions with the guest 1. Local banks. Speaker about individual banking needs.
- 1. Invite a local bank officer to discuss various bank services with the class.

Ask other local banks for detailed in:

formation concerning services

- ·2. Compare services offered by varaious banks, determining the checking and savings accounts best suited to the individual.
- 2. Making THE MOST OF YOUR IJONEY. New York Educational Division, Institute of Life Insurance.
- 3. HOW TO PUT YOUR MONEY IN THE BANK, HOW TO OPEN A BANK-ING ACCOUNT, and YOUR CHECK-ING ACCOUNT. Cooperative Extension Service, Auburn University, Auburn', Alabama.

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DESIGNATOR: CE-15, T-4

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To become aware of the various media of exchange and to become familiar with banking PERFORMANCE OBJECTIVE CE-15: services in the community.

ENABLING OBJECTIVE T-4: Using samples, to perform the following:: (c) fill out deposit şlips, (b) calculate an account balance given entry and withdrawal amounts

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

1. Obtain sample deposit slips and check registers from local bank.

 Using checks from CE-15, T-2, make 1. Local bank. out deposit slips and fill in check registers. 2. ADULT BASIC EDUCATION-

BOOK 1, New York: Cambridge Book Co., Inc.

AREA OF KNOWLEDGE---CÔNSUMER ECONOMICS

To develop an understanding of credit systems and budgeting techniques PERFORMANCE OBJECTIVE CE-16:

To list advantages and disadvantages of buying on credit, and to note the consequences of failing to comply with credit agreements. ENABLING OBJECTIVE T-1:

INSTRUCTOR

LEARNER ACTIVITY

- RESOURC
- 1. Local Credit Rating Office. . Discuss various ways of paying for ing for items: cash, checks, credit coupons, items. Lead discussion of various ways of paycharge cards, lay-a-way, revolving charge, installment loan, etc.
- 2. Obtain pamphlets from local Credit Rating Office and also explanations of interest charges from various businesses locally.
- charges from various businesses locally.

 3. Point out the right of each individual to see a copy of his own credit rating-and

to have errors corrected.

2. Note various ways credit is handled by local business.

2. Local businesses which have some plan for credit purchases.

- 3. Discuss the hazards involved in hav- 3. Local banks. ing a poor credit rating.
- ---- 4. Savings and Loan Associations.
- 5. Bryant, Shari G. YOUR HOUSING DOLLAR. Money Management Industry, 1971.
- 6. Filmstrip: BE CREDIT WISE. i loney Management Institute, Chicago

•	continued.	•
	CE-16, T-1	
	CE-	t

....

7. Crank, Doris H. and Maxwell Lyle. USING CONSUMER CREDIT WISELY. St. Peter, Minn.: Delta Pi Epsilon, Gustavus Adolphus College, 1970.

8. Campbell, Sally, AGE OF ADAPTA-TION. Chicago: Sears, Roebuck Co., Department 702; 1971.

9. Pamphlet: WHAT IS CREDIT. Cooperative Extension Service, Auburn University, Auburn, Alabama.

ERIC Full Text Provided by ERIC

AREA OF KNOWLEDGE---CONSUMER ECONOMICS DESIGNATOR: CE-16, T-2 To develop an understanding of credit systems and budgeting techniques PERFORMANCE OBJECTIVE: CE-16: ENABLING OBJECTIVE T-2: To decide what goods and services can be obtained under the various plans listed in CE-16, T-1.

INSTRUCTOR

LEARNER ACTIVITY

RESOURCES

e using 1-1 List goods and services needed. information from CE-16, T-1 1-2 Note where to obtain the 1. Assist learners in listing goods and serwhere to obtain them based on CE-16, T-1. vices personally needed and deciding

1. CE-16, T-1.

REA OF KNOWLEDGE---CONSUMER ECONOMICS

To develop an understanding of c.edit systems and budgeting techniques. PERFORMANCE OBJECTIVE CE-16: ENABLING OBJECTIVE T-3: Using available resources (consumer unions, Better Business Bureau, etc.) to list finanding methods which may be deceptive or uneconomical to the individual.

INSTRUCTOR ACTIVITY

Consumer Reports, Better Business Bureau, Credit rating Office, etc., on choosing best

financing method

1. Obtein pamphlets and information from

LEARNER ACTIVITY

RESOURCES

1. Consumer Reports (see CE-5) cerning credit available. Bring examples for ads on TV, in newspaper, radio con-After studying pampfilets, to watch o class and discuss these: are they honest? economical?

- Better Business Bureau
- 3. See CE-7, T-4.
- 4. See CE-10.
- 5. "Credit and Consumer Eights:
 Reforms are needed, But Which Ones?"
 CONSUMER REPORTS, Mount Vernon,
 New York: May, 1974.

AREA OF KNOWLEDGE --- CONSUMER ECONOMICS

To develop an understanding of credit systems and budgeting techniques. PERFORMANCE OBJECTIVE CE-16:

To complete a facsimile of an application for loans and charge accounts. ENABLING OBJECTIVE T-4:

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

Loan applications

RESOURCES

Local loan company

- 1-1 Secure a copy of loar-applications from a local loan company and credit applications.
 1-2 Copy the application and distribute to the learners.
 - 1-3 Instruct learners to review the application form and identify the various parts.
- 2. Discuss with learners the application, calling attention to various parts such as amount of loan, purpose references, employment information, etc.
- 3. Assist learners in filling out the appill-cation.
- 4. Discuss with learners the importance of reading loan applications before signing.

- 1-2 Loan applications.
 1-3 Identify the different parts of the loan application.
- 2. Ask questions about any part of the application not clearly understood.

2. Environmental Survival Skills. CREDIT. New York: Mind, Inc.

- 3. Fill out the loan application using personal information.
- 3. Udavari, Stephen and Janet Liable. FAMILY MONEY MANAGE-MENT. Austin: Steck-Vaughn Co
- 4. List reasons for using caution in read-4. Loan applications ing loan applications before signing.

AREA OF KNOWLEDGE---CONSUMER ECONOMICS CE-16, T-5 DESIGNATOR: PERFORMANCE OBJECTIVE CE-16: To develop an understanding of credit systems and budgeting techniques

ENABLING OBJECTIVE T-5. To compute interest rates involved in various types of loans.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

- 1-1 Shea, James. T. BASIC ESSEN Review simple interest calculations. 1-2 Demonstrate understanding by work ing various simple interest calculations 1-2 Instruct learners to work varicus simple interust calculations provided by instructor. 1-1 Review simple interest calculations.
 - 1-2 Instructor-made problems on Fexas: Steck-Vaughn Company. TIAL OF MATH, Part II. Austin, calculating interest.
- Review various types of loans from CE-16, 2. Review various types of loans from
- CE-16, T-7

- Direct learners in con putation of interest rates in various types of loans.
- 3. Work problems involved in figuring interest on various types of loans.
- problems involving various types Instructor-made interest-rate of loans, see also resource #1
- CE-16, T-1.
- 5. Parsky, Larry M. MATHEMATICS Marfax Asso-FOR ADULT LIVING. clates, Inc., 1971

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DESIGNATOR: CE-16, T-6

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-16: To develop an understanding of credit systems and budgeting techniques

ENABLING OBJECTIVE T-6: Using items of personal interest from CE-16, T-2, to list cash values and interest rates and to calculate amounts of interest for various time periods.

INSTRUCTOR

LEARNER ACTIVITY

. Read and participate in class discus-

sion on, HOW TO FIGURE THE DOLLAR

COST OF CREDIT

- 1-1 Have available for learners, HOW TO FIGURE THE DOLLAR COST OF CREDIT.
 1-2 Lead class discussion on the dollar cost of credit.
- 2-1 Arrange with local department stores for learners to visit to learn about interest rates of various items.
 2-2 Aid learners in locating appropriate department stores.
- 3. Demonstrate procedures for calculating interest costs.
- 2. Visit department stores, select one item and get price of item. Visit business office and get information on interest rate on this item.
- ulating 3. Calculate interest costs on items selected using interest rates quoted by store.
- 4. Compare cost of credit for different lengths of time as: one month, 6 months one year, 5 years, etc. as compared with paying cash.

RESOURCES

- 1. HOW TO FIGURE THE DOLLAR COST OF CREDIT. HE-63, Cooperative Extension Service, Auburn University, Auburn, Alabama, 1967.
- 2. Bohlman, Herbert W. and Bohlman, Edna McCeull, UNDERSTANDING CONSUMER CREDIT. Chicago: Educational Opportunities Division; Follett Educational Corporation, 1968.
- .3. Local department stores and businesses.
- 4-1 CREDIT ENVIRONMENTAL
 , SKILLS. New York: Mind, Inc.,
 1969
- 4-2 Crank, Doris and Maxwell, Lyle USING CONSUMER CREDIT WISELY (Unit 3): St Peter, Minn.: Delta Pi Epsilon, Inc., Gustavus Adolphus College, 2570.

CE-16, T-6 continued.
5. ------5

5. Bryant, Shari G., Ann G. Howelly and Kathlene M. Glapa, MONEY MANAGEMENT: YOUR SHOPPING DOLLAR. Chicago: Household Finance Corporation, 1972.

6. Work, John D. EAPNING, SPEND-ING AND SAVING, Book 4. Phoenix, New York: Frank H. Richards Publisher, 1968.

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AREA OF KNOWLEDGE --- CONSUMER ECONOMICS

To develop an understanding of credit systems and budgeting techniques. PERFORMANCE OBJECTIVE CE-16:

ENABLING-OBJECTIVE T-7: To select the best loan according to needs, given rates of interest and condition of various loans

INSTRUCTOR

LEARNER ACTIVITY

RÉSOURĈES

the best loan according to personal needs '1-2 Using the prepared chart, select and financial circumstances. 7 1-1 Propare a chart giving the following information about a specific loan from the varicus lending agencies in the community: Time to pay (1 yr, 18 mos. etc.) Amount of each payment Number of payments Source of loan

1-2 Distribute chart to learners and have

Rate of interest

Cost of credit

Total to pay back

them select the best loan according to their own needs and finencial circum-

1-1 Local banks, credit unions, finance companies, savings and loan sascolations, loan by mail:
1-2 Be Informed Leaflets: PERSONAL CREDIT. Syracuse, New York: New Reader's Press, 1967.

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DESIGNATOR: CE-16, T-8

AREA OF KNOWLEDGE---CONSIIMER ECONOMICS

PERFORMANCE-OBJECTIVE CE-16: To develop an understanding of credit systems and budgeting techniques.

ENABLINGOBJECTIVE, T-8: Using rules of thumb for budget expenditures, to decide what percentage of income should be spent on ordinary and contigency items

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

1. Local banks - free information on

budgeting.

- 1. Contact local banks for free information on budgeting.
- 1. Using information from banks and extension service to figure out percentages of individual income which should be used for particular needs.
- 2. Contact home economist at local Cooperative Extension Service as a resource person on budgeting.
- 2. Utilize information from home economist to plan family budget.
- 2-1 Local Cooperative Extension
 Service.
 2-2 HELPING FAMILIES MANAGE
 THEIR FINANCES. U. S. Government
 Printing Office, Public Documents
 Department. Weshington, D..C.

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PESIGNATOR: CE-16, T-5

AREA OF KNOWLEDGE --- CONSUMER ECONÒMICS

To develop an understanding of credit systems and budgeting techniques PERFORMANCE OBJECTIVI CE-16:

ENABLING OBJECTIVE T-5: Using the percentages from CE-16, T-8 to determine how much can be spent on the desired credit

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

Assist learners as needed in mathematical calculations.

1. Using percentages from T-8, to determine how much of individual income can be spent on items in T-6 as credit purchases.

1-1 MANAGING YOUR MONEY, HE-22, Cooperative Extension Service, Auburn University, Auburn, Alabama 1-2 Bohlman, Herbert W. and Edna M. KNOWING HOW TO BUDGET AND BUY. Chicago: Follett Publishing Co., 1968.

1-3 MAKING THE MOST OF YOUR MONEY, Educational Division, Institute of Life Insurance, New York.
1-4 ON YOUR OWN. Chicago: Follett Publishing Co., 1968.
1-5 Welland, Robert G. and Steve J. Woytek. MATHEMATICS IN LIVING-Book Two, WAGES AND BUDGETS.
Boulder, Colorado: Pruett Press, Inc., 1970.

1-6 ENVIRONMENTAL SURVIVAL SKILLS. New York: Mind, Inc., 1968.

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DESIGNATOR: CE-16, T-10

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To develop an understanding of credit systems and budgeting techniques. PERFORMANÇE OBJECTIVE CE-16: ENABLING OBJECTIVE T-10: Using the individual's needs and resources as a base, to arrange a priority list of desired ttems that can be purchased with the percentage of income established in CE-16, T-9

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

1. Lead group discussion of learners as they assess needs and arrive at priorities, emphasize the need for re-evaluation and revision of priorities as conditions change in the future, e.g., loss of job, new haby, increase in salary, increase in rent, etc.

1-2 CE-12, T-2, T-6 and T-7 |-1 CE-16, T-6. .. Using items from CE-16, T-6, to make decisions about most needed or desired items and method of financing them

To develop an understanding of credit systems and budgeting techniques. AREA OF KNOWLEDGE---CONSUMER ECONOMICS PERFORMANCE OBJECTIVE CE-16: ENABLING OBJECTIVE T-11: To construct a broad sample budget based on the individual's needs, desires and resources, drawing from realistic cost of living situations in the community.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

Show filmstrip "Why Budget."

- . Discuss filmstrip

Prepare a model of a weekly budget.

2-1 1

2-1 Discuss with learners a model budget,

2-2 Instruct learners to prepare model budgets-weekly, monthly, or yearly

- Prepare a monthly budget. Prepare a yearly budget.
- Design a chart to be filled by family as a year goes by
- . Discuss emergencies that might effect the change in the budget. 4. Lead discussion on the effect of emergencies on budgets

that a family can use by week, month, year

instruct learners to design a budget chart 3. Present examples of budget charts and

RESOURCES

- . WHY BUDGET . Home Management, McGraw-Hill Book Co., Inc., New
- , HOME BUDGET BOOK Providence, Rhode Island, Dome Pub-Itshing Co., Inc. HIII Book Co.

MATHEMATICS. New York: McGraw-

2. Rosenburg and Lewis. BUSINESS

- South Western Unit 3, New CHECKS AND 4. Baron, Steinfeld. CLERICAL Publishing Company, 1968 Rochelle, New York: BANK STATEMENTS. RECORD KEEPING:
- 5. See above resources

- 5. Lead discussion on the changes, in budgets because of family member changes
- Discuss possible changes in budget because of change in members of fam

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CE-16, T-11 continued.

6. Ask learners to tell why they keep budgets.

6. Learners who keep budgets tell others 6. See resources on previous page why.

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To develop an understanding of credit systems and budgeting techniques. PERFORMANCE OBJECTIVE CE-16: ENABLING OBJECTIVE T-12: Write in paragraph from the methods and precautions for keeping permanent and temporary records while using receipts, payroll slips, medical records, insurance policies, bank statements, etc.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

- 1-1 Pass out handouts on record keeping and give a brief description.
- list some precautions for keeping permanent 1-2 Instruct learners to study handouts and and temporary records.
- 2. Prepare sample receipts, payroll slips, medical records, etc. for learners and (liscuss procedures for making corrections in overcharges, etc
- 3. Study and evaluate learners skills used in paragraph on methods and precautions and reasoning behind remarks

- . See CE-16, T-12. 1-2 Study handouts and notes and record some precautions to use in keeping permanent and temporary records. ۳.
- Steck-Vaughn Co., 1972 MONEY MANAGEMENT. 2. Udvarle, Stephen. Use samples handed out by instructor tions in overcharges, being billed twice for a paid item, use of cancelled checks to learn procedure for making correcas proof of payment.

Austin:

FAMILY

- 3. Write in paragraph form methods and temporary records including items such precautions for keeping permanent and ceipts etc. as they might be needed for as cancelled checks, paid bills, re-
- 3. MANAGING YOUR MONEY, A FAMtension Service, Auburn University, ILY PLAN. HE-22, Cooperative Ex-Auburn, Alabama

AREA OF KNOWLEDGE --- CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-16: To develop an understanding of credit systems and budgeting techniques.

ENABLING OBJECTIVE T-13: Using samples of W-2 forms to read and to mark the figures that apply to Items given by the

NCTOUNTSN ACTIVITY

LEARNER ACTIVITY

RESOURCES

- 1. Read and study sample W-2 forms and 1-1 Local department of internal rev-1-2 Secure and distribute W-2 forms to learn-contained their in and meanings of words exhibit a knowledge of the information on form 1-1 Give an introductory discussion on W-2 forms and their importance.
- 2. Call out figures or list on board various items and ask learner to mark them on W-2

apply to items given by the instructor.

3. In a brief oral report be able to discuss why W-2 forms are important as they apply to your own life situation. tion and importance of W-2 forms in computlarge employment concern or department of Industrial relations to give a brief descrip-3. If possible ask a representative of a

ing annual salary and filing income tax

- enue service or a CPA and ask for 1-2 Sample W-2 forms. sample W-2 forms 2. Given a W-2 form, mark figures that
- MATHEMATICS. New York: McMil-**BUSINESS** 2-1 Prepared sample W-2 forms by 2-2 Lewis, Rosenberg. lian and Company, 1968. instructor.
- 3. Local resource person having adequate knowledge in W-2 forms and importance of their relation to the individual



AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To develop an understanding of credit systems and budgeting techniques. PERFORMANCE OBJECTIVE CE-16: ENABLING OBJECTIVE T-14: Using representative samples of forms, receipts, etc., to list the various necessary and benefictal items used in filling out income tax.

INSTRUCTOR ACTIVILY

LEARNER ACTIVITY

- that appear on a tax form (Perhaps invite an IRS 1-2 Write any new words relating to income 1-1 Lead a discussion on items important representative to speak.) to income tax forms. tex on blackboard
- Obtain sample forms and receipts, from
- Internal Revenue Service and various businesses in area,
- 3. Reproduce receipts and forms and distribute to learners
- sary and beneficial items used in filling out 4-1 Instruct learners to list various neces-
 - 4-2 Check over items listed by learners Income tax forms.
 - and discuss any errors or inappropriate

- 1-1 Participate in a group discussion on beneficial items to be included in filling 1-2 Identify unfamiliar terms or words out an income tax form.
- 2. Eleview and study Income Tax Forms.
- ling out an income tax report in a panceipts, etc. that are necessary in fil-Exhibit a knowledge of forms, reel discussion.
- 4-1 List various necessary and beneficial items used in filling out an income 4-2 Study list of items and formulate tax form.
 - questions for discussion

1. BE INFORMED: WHAT ARE TAXES?, Unit 9, Part I. Syracuse, New York:

RESOURCES

New Readers Press, 1965.

- 2. Local branch of internal revenue service and services or forms provided. Local business in area
- South Western BANK STATEMENTS. Unit 3, New CHECKS AND 3. Baron, Steinfeld. CLERICAL Publishing Company, 1968 Rochelle, New York: RECORD KEEPING:
- 4. Learners lists of ttems.

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DESIGNATOR: CE-17, T-1

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To identify and locate information concerning the types of insurance available and to be able to select the best insurance for the individual and his family PERFORMANCE OBJECTIVE CE-17:

ENABLING OBJECTIVE T-1: In discussion with gresource person to determine the various kinds and sources of insurance and to know relative costs

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

1. Local insurance agent.

1-2 Listen to and ask questions of

1-1

speaker.

1-1 Invite jocal insurance agent to speak to class about various kinds of insurance and the conditions of each kind.
1-2 Lead discussion about the different types of insurance protection available and conditions when needed.

2. Instruct learners to list various kinds of insurance needed personally.

BUSINESS FOR EVERYDAY LIVING. New York: McGraw-Hill Book Co. GENERAL 2-1 Price E. L., et.al. 1966. 2. From information presented by insurance agent, list various kinds of insurance needed personelly

2-2 Andrews, Dorothy and others. MONEY IN YOUR LIFE. New York: Institute for Life Insurance, 1971.

3. See OK-9, T-8.

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-17: To identify and locate information concerning the types of insurance available and to be able to select the best insurance for the individual and his family.

ENABLING OBJECTIVE T-2: To decide what type and amount of auto insurance is necessary for the individual's situation.

INSTRUCTOR

LEARNER ACTIVITY

RESOURCES

I. Local insurance agent who sells

auto insurance.

- 1. Secure Local resource person to speak to class and present information on auto insurance-types and coverage needed in various situations.
- various situations.

 2. Secure paraphlets and hand-out mater-

lais from auto insurance companies and

distribute to learners.

1

notes

1-1

1-2 Participate in discussion and take

2-1 Compare the amount of coverage in

- relation to price of different companies.

 2-2 For personal or desired mobile, write the type and amount of coverage best suited base declaions on knowledge gained from resources and from person-
- 2. Pamphlets on auto insurance types and coverage from various auto insurance companies.

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-17: To identify and locate information concerning the types of insurance available and to be able to select the best insurance for the individual and his family

ENABLING OBJECTIVE T-3: Given a list of descriptions of various homes and their furnishings to write the type and amount of coverage best suited to each.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

1. Prepare and distribute a list of descriptions of several homes and their furnishings.

Lead discussion on how to choose insur-

ance on homes

1. Fill in a home chart with furnishings of choice and state value of home and furnishings.

1-1 Materials from local insurance

RESOURCES

1-2 Newspapers, catalogs, etc.

agents and banks.

2. Discuss how decisions are made about how much insurance is needed

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- 3. Show film, "Insurance Against Fire Losses."
- . View film and take hotes.
- 3. Film: "Insurance Against Fire Losses" Encyclôpedia Brittanica Films, Inc. Wilmette, Illinois.

- 4-1 Prepare a matching chart of different insurance coverages with different homes and furnishings.
- 4-2 Instruct learners to write on teachermade list of homes, the type and amount of coverage best suffed to each.

- 4. See #1-1 and #3 above.
- 4-2 Based on knowledge from resources, personal experience, the type and amount of coverage best suited to homes and furnishings on teacher-made list.

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DESIGNATOR: CE-17, T-4

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To identify and locate information concerning the type of insurance available and to be able to select the best insurance for the individual and his family. PERFORMANCE OBJECTIVE CE-17:

Given rates and values of different types of life insurance to choose those which best meet needs ENABLING OBJECTIVE T-4: and resources.

INSTRUCTOR

LEARNER ACTIVITY

1-2 Take part in instructor led discus-1-1 Observe film or filmstrip. ston on film. 1-1 Show film, "Life Insurance What It Means and How It Works" or films trip_listed. 1-2 Lead discussion of film topic.

RESOURCES

1-1 "Life insurance-What It Means and How It Works," Institute of Life Insurance, New York, New York.
1-2 Filmstrip: "How Life Insurance Policies Work," Institute of Life Insurance, New York, New York.

- 2. Secure and distribute pamphlets of rates 2. Co and values of different types of life insurance comparies.
- Compare rates and values of different types of life insurance.

2-1 Pamphlets secured from local in-

2-2 Kelsey, R. Wilfred and Daniels,

surance companies.

Arthur C. HANDBOOK OF LIFE IN-

SURANCE. New York:

Institute of

Life Insurance, 1966.

2-3 Bohlman, Herbert W. and Bohlman, Edna McCaull. INVESTING YOUR SAVINGS. Chicago: Educational Opportunities Division, Follett Educational Corporation, 1968.

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CE-17, T-4 continued.

- 3. Prepare and distribute a chart of different 3. Choose rates and values from chart which best meet own needs and resources. learners to choose the rates and values which - life insurance rates and values and instruct best meet their needs and resources.
- 3. Instructor-made handouts of life insurance rates and values.
- 4. "A Guide to Life Masurance," CONSUMER REPORTS, Jan., Feb., and March, 1974.
- 5. Teaching Tools for Consumer Ed, Jan., Feb., and March, 1974. 256 Washington St., Mt. Vernon, New York, 10550.

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To identify and locate information concerning the type of insurance available and to be able to select the best insurance for the individual and his family. PERFORMANCE OBJECTIVE CE-17:

ENABLING OBJECTIVE T-5: Given a list of different health insurance plans including rates, benefits and limitations to select the best plan according to prescribed needs and resources

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

- facts on family size, ages amount of insurance 1-3 Instruct learners to study chart and compare the different types of health insurance. 1-4 Instruct learners to complete chart with 1-1 Prepare and distribute to learner chart 1-2 Instruct learners to orally relate inof different health insurance available. stances of need for health insurance.
- Prepare work sheet to explain unfamilier words
- 3-1 Obtain list of different health insurance plans including rates, benefits and limitations-distribute.
- plan based on their needs and resources. 3-2 Instruct learners to select the best

1-2 Orally relate instances of need for

HEALTH INSURANCE PLANS. New

1. A CONSUMER'S GUIDE TO

York: Public Affairs Pamphlets,

- 1-3 Compare the different types of health Park Avenue, S., 1962. health insurance.
 - amount of insurance needed and number of family to be covered, and age of fam-1-4 Fill in chart as to factors affecting ily members insurance.
- 2-1 Discuss in small groups those terms new to learner.

Old insurance policies

- 2-2 Match terms with definition on instructor-made sheet.
- 3-2 Select the best plan according to the 3-1 Obtain from local hospitals cost of learner activity 1-4 and information needs based on completed chart in services.
- 3. A B C'S OF HEALTH INSURANCE. New York: Department W. Health Insurence Institute, Park Avenue.

CE-17, T-5 continued.

- 4. Lead discussion as to why the learner chose that type of insurance.
- 4. Give reasons why the insurance plan was chosen.

4-1 SOURCE BOOK OF HEALTH INSURANCE DATA. New York: Health Insurance Institute, Park Avenue, (published yearly).
4-2 Lawson, Gary D. EVERYDAY BUSINESS. California: Cal-Central Press, 1970.

. See HE-9, T-1-5.

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To use Food Stamps with economy. PERFORMANCE OBJECTIVE CE-18: ENABLING OBJECTIVE T-1: To acquire basic information on buying and using food stamps effectively.

INSTRUCTOR AC TIVITY

LEARNER ACTIVITY

RESOURCES

"Food Stamps for You," flip-charts

Order materials from USDA.

- Service: USDA, Washington, D. C. and slides. Food and Nutritton questions which can be asked of resource 1. View flip-charts and slides. List person.
- 2. Fill out forms if interested in applying 2. Mrs. Barbera Zumwalt, Director, for food stamps

Department of Foods and Services

Montgomery, Alabama.

Local extension service nutri-

tionist.

purchase with stamps which will be eco-3. As a class make up lists of foods to nomical and nutritious

Contact local Legal Ald Society for infor-

mation concerning steps to take if refused

certification by Food Stamp Office.

stamp office to visit class, bring pamphlets

and sample forms, and as sist learners

2. Invite resource person from local food

See CE-6, T-7, T-8 and T-9.

area of knowledge---consumer economics

To manage a household efficiently. PERFORMÂNCE OBJECTIVE CE-19: ENABLING OBJECTIVE T-1: Given list of clothing and fabrics, to write the proper storage methods for each item listed.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

- 1-1 Prepare a list of clothing and fabrics. 1-2 Distribute lists to learners.
- 2. Lead discussion about storage methods for different clothing and fabrics
- 1-2 List different types of clothing that need to be stored from instructor list. 1 Read over list.
- 2. Participate in discussion:

2-1 WAYS TO IMPROVE HOUSEHOLD

l. Instructor prepared list.

RESOURCES

tension Service, Auburn University

STROAGE, HE-17, Cooperative Ex-

2-2 Local cleaners or storage busi-

Auburn, Alabama, 1968.

source person and make notes of Impor Participate in discussion with re-

Contact representative from local cleaners to serve as resource person on storage

for various clothing and fabrics.

3. Learner prepared list.

- ods for the listed clothing and fabrics 4. Instruct learners to widte the proper storage methods for each item on list of clothing and fabrics
- sources, write the proper storage meth 4. From informetton secured from retant points
- Representative from local clean-

THE CARE

2-3 Hanson, Margaret J.

ness.

WE GIVE OUR CLOTHES.

ers.

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-19: To manage a household efficiently

In group discussion, to list the areas and the articles in the house to be claaned and the most efficient supplies and methods for cleaning ENABLING OBJECTIVE T-2:

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LEARNER ACTIVITY

- 1-1 Lead discussion relating to articles and areas to be cleaned in the house.
 1-2 Collect and display n agazine pictures of rooms in house and articles in the house to stimulate discussion.
- 2-1 Conduct discussion of most efficient cleaning supplies for use on various areas
 - and articles in the home.

 2-2 Provide a display of various types of cleaning supplies to ud learners in making lists of products.
- 3. Provide various cleaning supplies so that learners can determine the use of each, read and understand instructions and safety precautions.
- 4. Provide various types of equipment for cleaning the home.

- 1. Participate in discussion and make list of 10 areas and 10 articles in the home to be cleaned.
- 2. List 3 products which can be used for cleaning wall surfaces, hard surface flooring, carpeting, upholstered furniture, plastic covered furniture, non-washable home furnishings.
- 3. Read instructions for proper use of cleaning products and the safety precautions to observe in using the products.
- 4-1 Discuss equipment used in cleaning a house and list 6 pieces of equipment which are used in cleaning areas and articles in the home.

Magazine pictures of rooms'in

RESOURCES

- a house and various household articles.
- 2-1 A display of various types of cleaning supplies.
 2-2 WHAT TO USE TO CLEAN YOUR HOUSE. HE-131. Cooperative Extension Service. Auburn, Alabama: Auburn University, 1972.
- 3. Instructions and/or labels on cleaning supplies.
- 4-1 Vertous types of equipment used for household cleaning.
 - 4-2 Crank, Dorts H. and Maxwell, Lyle. BUYING GOODS-HOUSEHOLD

CE-19, T-2 continued

4-2 List ways in which the equipment is used in cleaning the house.

- 5. Provide use-care instructions for equipment having this information:
- 6. Arrange field trip to stcres to see various household cleaning supplies and equipment and to compare prices of the various pro-
- 7. Demonstrate time and energy saving meth- 7. In class and at home, practice techode of electing the home and its furnishings. Infques of time and energy saving meth

54 Read equipment use-care instructions where applicable.

- 6-1 Participate in field trip to stores to view househ ld cleaning supplies and equipment.
- 6-2 List supplies and equipment and prices seen in 6-1
- ods of cleaning.

Peter, Minn. y Delta Pf Epsilon, Inc. Gustavus Adolphus College, 1970. FURNISHINGS AND APPLIANCES.

- 5. Use-care instructions for equipment. 🗓
- 6. Local stores which sell cleaning supplics and equipment.

HOMEMAKING MADE WHEN TO DO HOUSE TER WAY? HE-74. Cooperative Ex-Cooperative Ext.11-AND DEFROST THE REFRIGERATOR. tension Servicc. Auburn, Alabama: HE-125. Cooper-Alabama: Auburn University, 1967. IE-50. Cooperative Extension Ser-IS THERE A BETative Extension Service. Auburn, Auburn, Alabama: Auburn sion Service. Auburn, Alabama: HOW TO CLEAN Auburn University, 1966. Auburn University, 1965. CLEANING JOBS. University, 1967. EASIER. HE-7. vice.

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To marrage a household efficiently. PERFORMANCE OBJECTIVE CE-19: ENABLING OBJECTIVE T-3: Using community resources to list areas that teach the making and repairing of household items and clothing.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

1. Telephone directory, newspaper,

catalogs.

1. Secure telephone directory, catalogs, newspaper ads to find information on groups and/or individuals who teach making and repairing of houschold items.

2. Arrange for consultant(s) from different areas or agencies to speak to class regard-

ing the services they render.

- 1. From resources make a list of different areas that teach the making and repairing of household items.
- 2. Make a list of different areas or agencles that teach the making and repairing of clothing.
- 2-1 Better Business Bureau, Chamber of Commerce, Extension Agent.2-2 See Community Resources section of this book.



AREA OF KNOWLEDGE---CONSUMER ECONOMICS

PERFORMANCE OBJECTIVE CE-19: To manage a household efficiently.

ENABLING OBJECTIVE T-4: Using pictures or the actual items to install or connect fuses in fuse boxes, batteries in lights, redios and toys, Christmas lights.

INSTRUCTOR ACTIVITY

LEARINER ACTIVITY

RESOURCES

- 1. Arrange for a consultant to visit the class fuse boxes, etc.
- and discuss installation of fuses, function of
- 2. Collect pictures and books that have information about batteries and lights
- Collect information about different types of radios

types of radios

4. Discuss and demonstrate proper usage of toys and Christmas lights

- 1. Consultant from Electric Company in your local area. fuse boxes from the information provided 1. Wake a list of the types of fuses and by the consultant.
- 2. Demonstrate how to install batteries in 2-1 Picture books given by the instructor. a flash light.
 - 2-2 Flashlight, batteries
- 3. Information given by the instructor on manufacturing companies. Catalogs with different kinds of stores. 3. Make a list of radio manufacturers, take a trip to stores and find different
- 4. Itemize toys and Christmas lights that 4. Catalogs, books given by the inare the most economical for the home usage. How to use properly. Field trip to find these items and how to inspect

AREA OF KNOWLEDGE---CONSUMER ECONOMICS

To manage a household efficiently. PERFORMANCE OBJECTIVE CE-19: ENABLING OBJECTIVE T. 5: . Using community resources to list the areas that teach simple appliance repair.

INSTRUCTOR ACTIVITY

LEARNER ACTIVITY

RESOURCES

1-1 Make a list of appliances that require 1. Appliance dealers listed in news

repair using newspaper, telephone book. papers, telephone directory.

- 1-1 Contact appliance dealers to sec if repairs are done on appliances that are being sold.
- 1-2 Secure a list of appliance dealers in the community who repair the brands of appliances their companies are selling.
- 2-1 Secure telephone directory, catalogs, newspaper act to find sources of group and/or individuals who teach simple appliance repair.
 - 2-2 Arrange for resource person from one of these areas to talk to class regarding their program.
- 2. Telephone directory, newspaper, 2. From resources listed, make a list of refrigerator

ances, such as washer, dryer, range and

 1-2 Locate appliance dealer in your comfunity who does repair on certain appligroups and/or individuals who teach sim- catalogs, Better Business Bureau, Chamber of Commerce, Extension Agent, etc. ple appliance repair.

3. See Community Resources section of this book.

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CONSUMER ECONOMICS

ACCREDITED POSTSECONDARY INSTITUTIONS AND PROGRAMS. 1970.

136 pp. 171A. \$2.50. Listing by field of accredited universities, colleges, junior colleges, and professional, technical, and occupational schools. Package includes 1971 supplement.

ALL ABOUT GOOKWARE. Ekco Housewares Co. Educational Services Dept. Franklin Park, Ill. 60131. 1967. 6 pp. Free. Tells how to choose, use, and care for cookware.

ALL WEATHER PROTECTION: ANTIFREEZE/COOLANT. 1972. 8 pp. 008A. 20 cents. How antifreeze/coolant solution protects the car radiator in both winter and summer driving, types of antifreeze/coolant, plus selection and proper use.

THE AMERICAN INDIAN AS HUNTER. Pennsylvania Historical and Museum Commission. William Penn Memorial Museum and Archives Bldg. Harrisburg, Pa. 17108. Rev. 1967. 23 pp. 50 cents. Tells of the significance of hunting in the life of the Indian.

AMERICAN INDIANS. (SA2403). Field Enterprises Educational Corp. Director of Educational Services. Merchandise Mart Plaza. Chicago, Ill. 60654. 1965. 12 pp. 25 cents. Guide for teachers to help in preparing a teaching plan on the study of American Indians. Contains illustrations and bibliography. Primary and inter. levels.

AMERICAN INDIANS TODAY. American Education Publications, Inc. Education Center. Columbus, Ohio 43216. 1971. 47 pp. 40 cents. Tells what it is like to be an Indian.

American Plywood Assoc. Materials. American Plywood Assoc. 1119
A St. Tacoma, Wash. 98401. Titles include:

ADD-A-ROOM. 1963. 32 pp. Single copy free. Gives several plans for adding a room to your home, relative costs, and means of financing.

A BOOKFUL OF IDEAS FOR YOUR NEW HOME. 1969. 23 pp. Single copy free. Information about some of the hidden values plywood gives, plus information about new plywood interior and exterior materials.

CATALOG OF PLYWOOD FANDY PLANS. Single copy of the catalog is free; Handy Plans are 25 cents each. A number of do-it-yourself projects to build from plywood, both inside and outside the house.



ANSWERS TO SOME FREQUENTLY ASKED QUESTIONS ABOUT DISHWASHERS. The Maytag Co. Home Service Dept. Newton, Iowa 50208. Leaflet. Free. Questions consumers want answered to help them evaluate dishwasher ownership.

AUTOMOBILE BATTERIES: THEIR SELECTION AND CARE. 1971. 20 pp. 009A. 40 cents.

BETTER LAWNS. 1971. 32 pp. 159A. 25 cents. Preparations for planting, selection of grasses, planting, and care.

Bibliographies. Assoc. on American Indian Affairs, Inc. 432 Park Ave., S. New York, N. Y. 10016. Payment should accompany order. Titles include:

AMERICAN INDIAN AUTHORS. 1970. 45 pp. \$1.00. An annotated bibliography compiled to inform people about the extensive body of oral and written literature by American Indians.

A PRELIMINARY BIBLIOGRAPHY OF SELECTED CHILDREN'S BOOKS ABOUT AMERICAN INDIANS. 1969. 14 pp. 50 cents. Designed to enable young people to understand and appreciate the life of American Indians as it was and as it really is.

Bibliographies. Indian Arts and Crafts Board. Interior Bldg. Room 4004. Washington, D. C. 20240. Single copy free. Titles include:

ART OF THE ESKIMO AND NORTHWEST COST INDIAN. No 2. 2 pp.

CONTEMPORARY AMERICAN INDIANS AND ESKIMO ARTS AND CRAFTS. No. 1. 4 pp.

INDIAN AND ESKIMO FOLKTALES. No. 3. 4 pp.

BRAND NAME LISTING. Sept. 1972. 38 pp. 172A. 35 cents. Lists by brand name approximately 400 consumer products which manufacturers have advised are identical to products purchased by the government. Indicates that the government does not purchase by brand names but by federal specifications.

BUDGET GADGET. Budget Gadget. P. O. Box 38161 Los Angeles, Calif. 90038. Card 4" x 9". 1 to 4 copies 50 cents each; discount on larger quantities. A device designed to simplify the task of a shopper or student who wants to compare costs of various package sizes, egg sizes, or cuts of meat.



BUYING AND CARE OF TOWELS AND SHEETS. Cannon Mills. P.O. Box 107. Kannapolis, N.C. 28081. 25 pp. 50 cents. An illustrated guide to the selection, use, and care of sheets and towels.

BUDGETING FOR THE FAMILY. 1972. 16 pp. 017A. 10 cents. Steps in developing a budget with charts for estimating income, planning family spending, and recording expenses.

BUDGETING FOR THE RETIRED COUPLE. 1971. 16 pp. 018A. 10 cents. Considerations in planning a retirement budget; includes cost of living comparison for retired couples living in selected cities.

Bureau of Indian Affairs Publications. U.S. Dept. of the Interior. Bureau of Indian Affairs. 1951 Constitution Ave., N. W. Washington, D. C. 20242. Single copy available free. Teacher's kit of materials sent on request. Bibliographies and short histories available on most Indian tribes. (Specify tribe or tribes). Request "You Asked About Indian Publications" and "Publications Pricelist."

Cleaning Tips. The Dow Chemical Co. Dow Literature Inquiry Series. 2030 Abbott Rd. Center. Midland, Mich. 48640. Free. Sample titles are:

BATHROOMS BRIGHT AND BEAUTIFUL. 6 pp. A guide to decorating and keeping a spotless bathroom.

LET'S FACT IT. Leaflet. The easy way to oven cleaning.

CLOTHING AND FABRIC CARE LABELING. 1972. 7 pp. 036A. Free. Information that must appear on labels of clothing and fabrics and how to use this information.

CLOTHING REPAIRS. 1970. 30 pp. 037A. 25 cents. Twenty-five repairs to prolong the usefulness of garments.

THE CONCERN FOR QUALITY. National Assoc. of Manufacturers. Marketing Committee. 277 Park Ave. New York, N. Y. 10017. 1970. Leaflet. Free. A step-by-step procedure to follow in making complaints.

CONSUMERS ALL. Enoch Pratt Free Library. Publications Dept. 400 Cathedral St. Baltimore, Md. 21201. 1970. 7 pp. 10 cents. An annotated list of publications dealing with food, car, real estate, and other purchases.

Consumer Education. Consumers Union. 256 Washington St. Mount Vernon, N. Y. 10550. Materials on consumer education available. Write for list of publications. Sample titles are:



CONSUMER EDUCATION IN LINCOLN HIGH SCHOOL. 1965. 72 pp. Single copy \$1.00; 2-9 copies 75 cents each; 10 or more copies 50 cents each. Consumer Education as a course in the social studies department coordinated with units in English, business, home economics, industrial arts, math, and science.

CONSUMER REPORTS. A monthly magazine published September to May. Minimum classroom order 20 copies at 25 cents per copy. One free teacher's copy and one "Teaching Tools for Consumer Ed", included with order.

HOW TO BUY A USED CAR. 1970. 24 pp. Single copy 24 cents; 10 copies \$2.00; 100 copies \$16.00. A step-by-step guide to on-the-lot driving and in-the-shop tests.

CONSUMER EDUCATION BIBLIOGRAPHY. 1971. 192 pp. 043A. \$1.00. Lists over 4,000 books, pamphlets, articles, audio-visual aids, and teachers' materials of consumer interest.

CONSUMER GUIDE FOR AIR TRAVELERS. 1972. 16 pp. 173A. Free. Air passengers' rights and responsibilities: includes information on fares, denied boarding compensation, baggage loss, charter flights, etc.

THE CONSUMER'S HANDBOOK. Dow Jones Books. P. O. Box 300. Princeton, N. J. 08540. 1969. 162 pp. \$1.85 plus 15 cents postage. Payment must accompany order. Suggestions on how to get more value for your dollar.

CONSUMER NEWS. 044A. \$2.00. Annual Subscription. Bimonthly newsletter informs consumers of government rulings and actions, new consumer laws, public hearings of consumer interest, and new federal consumer publications.

CONSUMER PRODUCTS BY DESIGN. 1972. 71 pp. 174A. \$1.25. Report of recent developments in food processing, natural fibers and materials, and construction materials.

CONSUMER TIRE GUIDE. The Firestone Tire and Rubber Co. 1200 Firestone Pkwy. Akron, Ohio 44317. 1970. 10 pp. Free. Describes different types of tires, how they are engineered and tested, and how to increase tire life.

CONTROLLING HOUSEHOLD PESTS. 1971. 32 pp. 160A. 20 cents. Procedures and proper pesticide for controlling rats, cockroaches, termites, clothes moths, carpet beetles, etc.



COST OF OPERATING AN AUTOMOBILE. 1972. 14 pp. 010A. 15 cents. Costs of maintenance, accessories, parts, tires, gas, oil, insurance, etc. for a moderately priced sedan.

CREATING WITH STYROFOAM. The Dow Chemical Co. Consumer Information Service. 2030 Dow Center. Midland, Mich. 48640. Leaflet. Free. Gives designs and instructions for making decorative items of plastic foam.

Credit. National Consumer Finance Assoc. 1000 16th St., N. W. Washington, D. C. 20036. Sample titles are:

CONSUMER FINANCE RATE AND REGULATION CHART. 1970. 5 pp. 10 cents. Summarizes by state all current cash loans, rates, and ceilings.

THE EXPANDING MARKET FOR INSTALLMENT CREDIT. A LOOK TOWARD THE FUTURE. 1967. 18 pp. 25 cents. Investigates present income and expenditure patterns of varying age groups and offers projections of these patterns for the future.

REGULATION OF FINANCE CHARGES ON CONSUMER INSTALLMENT CREDIT. 1967. 34 pp. 50 cents. Discusses rate regulation, purposes of ceilings of finance charges, and problems in their design.

RESEARCH ON CONSUMER CREDIT. 1970. 13 pp. 25 cents. A survey of research in progress recently completed in the field of consumer credit.

SELECTED AND ANNOTATED BIBLIOGRAPHY OF REFERENCE MATERIAL IN CONSUMER FINANCE. 1972. 32 pp. 50 cents. Lists textbooks, pamphlets, and audio-visual materials.

Credit. National Foundation for Consumer Credit. Federal Bar Building, West. 1819 H St., N. W. Washington, D. C. 20006. Titles include:

THE EMERGENCY PROBLEM-WHAT TO DO ABOUT IT. 1967. Booklet. Free. Discusses emergency credit situation.

USING OUR CREDIT INTELLIGENTLY. Rev. 1970. 54 pp. 85 cents. Fifty-five educators present combined views on all facets of consumer credit. Sr. hi, through adult levels.

Currency. Federal Reserve Bank of Atlanta. Federal Reserve Station. Atlanta, Ga. 30303. Free. Titles include:

COUNTERFEIT? 1968. Leaflet. Illustrated discussion of methods for spotting counterfeit money.



THE FEDERAL RESERVE SYSTEM. Rev. 1971. Pamphlet. A condensed account of the Federal Reserve structure.

FUNDAMENTAL FACTS ABOUT UNITED STATES MONEY. Rev. 1971. 16 pp. How money is made, circulated, saved, and regulated in the United States.

A DATE WITH YOUR FUTURE. Institute of Life Insurance. Educational Div. 277 Park Ave. New York, N. Y. 10017. Rev. 1970. 36 pp. Free. Financial guide for the young single adult, young married couple, and growing family. Jr. hi. through adult level.

<u>Decorator Ideas</u>. Conso Products Co. 27 W. 23rd St. New York, N. Y. 10010. Free. Pamphlets describing easy and colorful home decoration tricks. Titles include:

CONSO SIMPLEAT. Undated. 4 pp.

CONSO'S TRICKS WITH TRIM. Undated. 14 pp.

CORNICES YOU MAKE YOURSELF. Undated. Fold-out leaflet.

FOR DECORATOR PERFECT PINCH PLEATED DRAPERIES. Undated. 9 pp.

HOW TO DECORATE ALMOST ANYTHING. Undated. Three-fold leaflet.

SHIRRING IS LUXURIOUS. Undated. Leaflet.

<u>Decorating</u>. Armstrong Cork Co. Lancaster, Pa. 17604. Free in limited quantities to homemaking and home management teachers only. Titles include:

HCW TO BUY A FLOOR. 16 pp. Tells how to select the right material to suit your needs.

THE QUIET HOME. 16 pp. Tells how to control noise in the home with the installation of acoustical ceilings.

THE DECORATIVE WINDOW SHADE. Window Shade Manufacturers Assoc. Dept. FI. 230 Park Ave. New York, N. Y. 10017. 16 pp. 25 cents. Illustrates how decorative shades can enhance rooms.

Detergents. Cleanliness Bureau. The Soap and Detergent Assoc. 485 Madison Ave. New York, N. Y. 10022. Leaflets describing work of detergents. Sample titles are:



THE FACTS ABOUT TODAY'S DETERGENTS. Leaflet. Free. Answers to frequently asked questions about biogradability, phosphates, and enzymes.

THE PURSUIT OF CLEANLINESS. 16 mm color films; 14½ minutes. Free loan. A witty and informative history of cleanliness going back 3,000 years to the early days of Rome.

DISHWASHERS, 1972. 20 pp. 001A. 70 cents. Description of various features, selection, and maintenance.

Do You Know Your Economic APC's Series? Supt. of Documents. Gov't. Printing Office. Washington, D. C. 20402. Booklets which explain the American economy in layman's language. Illustrated. Titles include:

INTERNATIONAL TRADE: GATEWAY TO GROWTH. No. 8 (C 1.2:In 8/4). 1967. 46 pp. 25 cents. How imports and exports affect our economic growth.

PATENTS: SPUR TO AMERICAN PROGRESS. No. 7. (C 1.2:P 27/2). 1967. 46 pp. 35 cents. How the patent system sparks national economic development.

PROFITS AND THE AMERICAN ECONOMY. No. 6. (C 1.2:P 94/970). 1970. 47 pp. 35 cents. How profit incentive stimulates economic growth.

U. S. BALÂNCE OF PAYMENTS. No. 3. (C 1.2:P 29). 1970. 44 pp. 35 cents. How our international accounts affect our economy.

U. S. Economic Growth. No. 5. (C 1.2: Ec 7/4). 1970. 50 pp. 30 cents. How expansion of natural resources, capital, and manpower has accelerated the American economy.

DON'T BE GYPPED. 1971. 4 pp. beflet. 045A. Free. Bait and switch advertising: what it is and how to protect yourself; procedures for reporting to the Federal Trade Commission.

THE EASY WAY TO PATCH UP, PAINT UP. Red Devil, Inc. 2400 Vauxhall Rd. Union, N. J. 07083. 15 pp. 25 cents. Helpful tips for painting and redecorating.

Economics. Dun & Bradstreet, Inc. 99 Church St. New York, N. Y. 10007. Single copy free. Titles include:

COST OF DOING BUISNESS: CORPORATIONS. 1971. 6 pp. Average operating ratios in 185 lines of business.

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COST OF DOING BUSINESS: PARTNERSHIPS AND PROPRIETORSHIPS. 1971. 4 pp. Average operating ratios in 105 lines of business.

KEY BUSINESS RATIOS. 8 pp. Statistics for 125 lines of retailing, whole-saling, manufacturing, and construction.

Economics. Federal Reserve Bank of Cleveland. Research Dept. P. O. Box 6387. Cleveland, Ohio 44101. Free. Titles include:

MONEY MARKET INSTRUMENTS. Rev. 1970. 68 pp. Booklet dealing with federal funds, floating debt, call loans, and other aspects of banking.

STATISTICAL PROFILE: COUNTIES OF THE FOURTH FEDERAL RESERVE DISTRICT. Rev. 1970. 55 pp. Data on population, income, natural resources, etc.

STATISTICAL PROFILE: STANDARD METROPOLITAN STATISTICAL AREAS OF THE FOURTH FEDERAL RESERVE DISTRICT. Rev. 1970. 56 pp.

ECONOMICS POSTERS. Alpha lota Chapter of Delta Pi Epsilon. Graduate School of Business Administration. University of Colorado. Boulder, Colo. 80302. 16 posters. \$2.00 a set. Illustrates and defines economic terms such as boycott, dividends, recession, free enterprise, and monopoly.

Economics/Principles. National Schools Committee for Economic Education, Inc. 1 Park Ave. Old Greenwich, Conn. 06870. Write for free list of teaching aids including lists, films, teachers' manuals, aids and filmstrips. Payment must accompany order when material is not listed as free. Sample titles are:

AMERICA'S WHEEL OF ECONOMIC PROGRESS. 81" x 11" circular. Single copy free. Package of 50, \$1.50. Three-color chart for bulletin board and student use. 19" x 25" wall poster also available. 50 cents.

EXPERIMENT IN SOCIALISM. 1969. 16 pp. 50 cents. Quantity prices available. Explains how to conduct the experiment to demonstrate the life of the worker and his wages in a socialist society. A resource for social science teachers.

STUDIES IN HOW WE LIVE. 1968. 48 pp. \$1.00. Contains 194 activities for learning certain economic principles. Jr. hi. level.



Economics Publications. Chamber of Commerce of the United States. 1615 H St., N. W. Washington, D. C. 20006. Single copy free to teachers and librarians. Titles include:

NATIONAL GOALS. (1901). 1971. 53 pp. Explores the ways in which national needs are formulated and balanced against the resources needed to attain them."

WHY ECONOMICS? (0979). 1970. 32 pp. Explains how private enterprise operates and shows the advantages of a private market economy over other economic systems.

ECONOMICS UNIT OUTLINE. American Trucking Assoc., Inc. Public Relations Dept. Educational Services. 1616 P St., N. W. Washington, D. C. 20036. 12 pp. One free to teacher. A complete outline for teacher use in introducing basic economic concepts.

Educational Booklets. Rubbermaid, Inc. Home Service Center. Wooster, Ohio 44691. Free in reasonable quantities. Booklets tell how to save time and be more efficient through proper organization. Titles include:

HOW TO SAVE 30 MINUTES A DAY

NEW ROOM IN YOUR KITCHEN

SMALL WONDERS IN THE KITCHEN

Ekco Publications. Ekco Housewares Co. Public Relations Dept. 9234 W. Belmont Ave. Franklin Park, Ill: 60131. Sample titles are:

ALL ABOUT KNIVES AND CARVING. 1968. 6 pp. Free. Describes use and care of knives.

THE COOKERY BY EKCO. 1969. 63 pp. 50 cents. Includes a recipe section, hints on which utensil to use, all about garnishes, all about knives and carving, and a list of cooking terms.

EKCO CALCULATOR. $4\frac{1}{2}$ x 6 card. 15 cents each. Gives the cost by ounce, pound, pint, or quart.

11 WAYS TO REDUCE ENERGY COMSUMPTION AND INCREASE COMFORT IN HOUSEHOLD COOLING. 1971. 19 pp. 144A. 30 cents.

AN ENCYCLOPEDIA OF HOUSEHOLD HINTS. Sportshelf. P. O. Box 634. New Rochelle, N. Y. 10802. 1970. 15 pp. 50 cents. A handbook of useful tips.



EURODOLLAR MARKET. Federal Reserve Bank of Cleveland. Research Dept. P. O. Box 6387. Cleveland, Ohio 44101. 1970. 47 pp. Free. Discusses structure, interest rate relationships, and some implications of this rapidly growing market.

FDA CONSUMER. 047A. \$3.50. Annual Subscription (10 issues). Informs consumers of recent developments in the regulation of foods, drugs, cosmetics and other products by the Food and Drug Administration.

THE FACTS ABOUT TEFLON ON HOUSEWARES. E. I. DuPont de Nemours and Co. Public Relations Dept. Wilmington, Del. 19898. Undated. 13 pp. Single copy free. Illustrated history, properties, and uses of Teflon.

FAIR CREDIT REPORTING ACT. 1972. 6 pp. leaflet. 046A. Free. Consumer's rights under the Fair Credit Reporting Act of 1971; rights include discovery of own credit rating; dispute of erroneous information, and removal of incorrect information from rating report.

FEDERAL BENEFITS FOR VETERANS AND DEPENDENTS. 1971. 27 pp. 175A. 20 cents.

Federal Reserve Bank of Richmond Publications. Federal Reserve Bank of Richmond. Richmond, Va. 23213. Single copy free. Sample titles are:

READINGS ON MONEY. 1967. 58 pp. Discusses the nature of money, its role in our modern economy, the processes by which it is created, and the structure and operation of the Federal Reserve System.

YOU AND YOUR MONEY. 14 pp. A cartoon booklet dealing with the causes of inflation and deflation and some remedies. For high school students.

FIBERS AND FABRICS. 1970. 28 pp. 038A. 65 cents. Basic information about the properties, uses, and care of the principal natural and man-made fibers.

FLOOR POLISH AND FLOOR CARE. 1972. 20 pp. 145A. 70 cents. Selection and safe application of polishes; proper floor maintenance.

Flooring. National Oak Flooring Manufacturers' Assoc. 814 Sterick Bldg. Memphis, Tenn. 38103. Free. Titles include:

ARCHITECTS' SPECIFICATION MANUAL. Rev. 1971. 11 pp. Preparation, laying, and finishing of oak floors.

A GUIDE TO OAK FLOORS. 1971. 12 pp. Free. A homeowner's guide to choosing, installing, finishing, and maintaining oak floors.

WHY AM I SO MISUNDERSTOOD? 15 pp. Cartoon form evaluation of the clothes dryer.

FORMING CONSUMER ORGANIZATIONS. 1972. 32 pp. 048A. 35 cents. Organization and operation of voluntary groups, suggestions for projects; listing of publications of consumer interest.

THE FREEMAN. The Foundation for Economic Education, Inc. 30 South Broadway. Irvington-on-Hudson, N. Y. 10533. A monthly journal devoted to the explanation at a romotion of such libertarian ideals as private property, the free man, and limited government. Sample issue upon request.

Good Housekeeping Buying Guides. Good Housekeeping Bulletin Service. 959 oth Ave. New York, N. Y. 10019. 1968. 40 cents each. \$1.50 for correcte set. Booklets of advice on buying appliances. Titles include:

DISHWASHERS AND DISPOSERS. 35 pp.

ELECTRIC AND GAS RANGES. 35 pp.

FLOOR CARE APPLIANCES. 31 pp.

REFRIGERATORS AND FREEZERS. 33 pp.

SMALL APPLIANCES: 39 pp.

WASHERS AND DRYERS. 30 pp.

A GROOVY GUIDE TO DECORATING YOUR ROOM. Borden Chemical. Dept. MC. A Div. of Borden, Inc. 350 Madison Ave. New York, N. Y. 10017. 1969. 176 pp. 65 cents. Payment must accompany order. Ideas and instructions for bringing a new look to your room.

GROWING FLOWERING PERENNIALS. 1970. 32 pp. 161A. 25 cents.

GROWING GROUND COVERS. 1970. 16 pp. 162A. 15 cents. Use of low-growing plants, varieties, selection, planting, and care.

GROWTH WITH LESS INFLATION OR MORE INFLATION WITHOUT GROWTH? Conference on Economic Progress. 1001 Connecticut Ave., N. W. Washington, D. C. 20036. 10 pp. \$1.00. A discussion of the needed turnabout in national economic policies.

GUIDE TO FEDERAL CONSUMER SERVICES. 1971. 151 pp. 049A. \$1.00. A summary of the consumer-related services, programs, and consumer publications offered by 34 federal departments and agencies.



A GUIDE TO HOME SPOT REMOVAL. National Institute of Drycleaning. Silver Spring, Md. 20910. 4 pp. Single copy free; 100 for \$7.00 plus postage. Some methods for removing common stains.

THE HAZARDS OF "MIXING" TIRE TYPES. 1972. 2 pp. 012A. Free.

HELPING FAMILIES MANAGE THEIR FINANCES. 1968. 51 pp. 019A. 40 cents. Guide to financial planning includes information on use of credit, savings accounts, investments, and life insurance.

HINTS TO THE HANDYMAN. Masonite Corp. 29 N. Wacker Dr. Chicago, Ill. 60606, 14 pp. Free. Tips on how to use Masonite products with 55 plans for the do-it-yourself man.

HOME HEATING. 1968. 24 pp. 142A. 30 cents. Installation, operation, maintenance, and costs of the most commonly used heating systems.

HOME PLANTING BY DESIGN. 1969. 22 pp. 163A. 25 cents. Landscape planning and selection of ground covers, shrubs, and trees.

Housekeeping. A. J. Shaffer. Bissell, Inc. Grand Rapids, Mic. 49501. Free. Sample titles are:

GUIDE TO COMPLETE CARPET CARE. 1970. 16 pp. Carpet selection, buying tips, decorating hints, a work plan for routine carpet care, and a spot and stain removal guide.

GUIDE TO COMPLETE UPHOLSTERY CARE. 1970. 16 pp. Describes how to select and care for upholstered furniture, recommended cleaning procedures, and a stain removal guide.

HOW TO BE A BETTER SHOPPER. The Sperry and Hutchinson Co. Consumer Services. 3003 E. Kemper Rd. Cincinnati, Ohio 45241. 1966. Study Unit. Single set free. Planned for use with student booklet, How to Be a Better Shopper, available free in classroom quantity. Jr. and sr. hi. leveis.

HOW THE CONSUMER CAN REPORT TO THE FOOD AND DRUG ADMINISTRATION. 1971 4 pp. 051A. Free. How to report suspected safety hazards, mislabeling or false advertising of foods, drugs, and cosmetics to the federal government.

HOW TO BUY FOODS/COMO COMPRAR LOS COMESTIBLES. 1971. 31 pp. 050A. 50 cents. A bilingual teaching aid for use in family economics and consumer education courses in secondary schools and adult education programs.



HOW TO BUY A MATTRESS. Simmons Co. 2 Park Ave. New York, N. Y. 10016. 18 pp. Free. Points to check for comfort and service when buying a mattress.

HOW TO DECORATE WITH . . . CLEAN AND CARE FOR CARPETS MADE OF AVLIN POLYESTER. FMC Corp. American Viscose Div. Consumer Information. 350 5th Ave. New York, N. Y. 10001. 12 pp. Free. Tips on choosing, cleaning, and caring for Avlin carpets.

HOW TO MAKE THE MOST OF YOUR FAMILY'S MONEY. Good Housekeeping Bulletin Service. 959 8th Ave. New York, N. Y. 10019. 1968. 62 pp. 50 cents. A guide for making prudent buying decisions in areas of major family expenditures, including food, clothing, housing, automobiles, medical costs. and insurance.

HOW TO PREVENT AND REMOVE MILDEW. 1971. 12 pp. 176A. 10 cents.

HOW TO REFINISH OLD FURNITURE AND ANTIQUES. Savogram Co. P. O. Box 130 Norwood, Mass. 02062. 21 pp. 25 cents. Handy tips to follow in refinishing furniture.

HOW TO STOP INFLATION: STOP RAISING WAGES. Cowles Communications, Inc. 488 Madison Ave. New York, N. Y. 10022. 4 pp. 15 cents. A plea for wage controls as a means of stopping inflation.

IMPORTING A CAR. 1971. 10 pp. leaflet. 011A. 15 cents. For persons buying cars while abroad to operate in the United States.

INDUSTRIAL LIFE INSURANCE IN THE UNITED STATES: PROSPECT AND RETROSPECT. Life Insurers Conference. 1004 N. Thompson St. Richmond, Va. 23230. 1968. 32 pp. Free. Traces turning points in the history of industrial life insurance and suggests future trends.

INSECTS AND RELATED PESTS OF HOUSE PLANTS. 1970. 16 pp. 164A. 10 cents. Identification of insects, selection and safe use of pesticides.

INSTRUCTIONAL MATERIALS FOR CLASSROOM USE. United States Treasury Dept. Savings Bond Div. Washington, D. C. 20226; or any local savings bond division office. 1971. Free to teachers. Kit containing research projects, mini-dramas, cartoon strip, transparencies, and bulletin board display. Grades 7-12.

INTERICR PAINTING. 1971, 12 pp. 146A. 15 cents. Selection of paint or finish, surface preparation, and application.



INVESTMENTS AND YOU. Enoch Pratt Free Library. Publications Dept. 400 Cathedral St. Baltimore, Md. 21201. 1968. 10 pp. 10 cents. Listing of books and periodicals dealing with investments.

Johnson Wax Materials. Consumer Education Center. Dept. FI. Johnson Wax Golden Rondelle. 14th and Franklin Sts. Racine, Wis. 53403. Free in reasonable quantities. Sample titles are:

HANDY HINTS-HOW TO CLEAR AND FRESHEN INDOOR AIR. 2 pp. Safety tips on using air fresheners.

HANDY HINTS-HOW TO WAX FURNITURE AS YOU DUST. 2 pp. Tips on using dusting waxes.

THREE RECIPES FOR FINISHING FURNITURE. 4 pp. Suggestions to so follow in finishing new furniture or refinishing old furniture.

LADDERS: SELECTION, PROPER USE, AND MAINTENANCE. 1972. 20 pp. 147A. 45 cents.

LANDSCAPE FOR LIVING. 1972. 416 pp. 165A. \$3.50. USDA yearbook for 1972; illustrated information on how the individual can improve the environment through plants; how to select and care for various plants.

Laundering. The Maytag Co. Home Service Dept. Newton, Iowa 50208. Free in reasonable quantities. Titles include;

REMOVING SPOTS AND STAINS. 4 pp. A stain removal chart for most commonly encountered stails.

WASH IN OR WASH OUT. 16 pp. Laundry tips for the bride, student, career girl, or bachelor.

Laundry Bulletins. Gold Seal Co. Bismarck, N. D. 58501. Available free to teachers in reasonable quantities. Sample titles are:

CLEAN CLOTHES-CLEAN WATER. No. 20. 4 pp. Facts on nonphosphate detergents.

CONSUMER INFORMATION EDUCATION AND SERVICE. No. 17. 4 pp. Contains a variety of facts on discoloration.

FACTUAL EXPLANATION OF BLEACHING. No. 19. 4 pp. Discusses kinds and characteristics of bleaches.

THE ROLE OF ENZYMES IN LAUNDRY PRODUCTS. No. 18. 4 pp. How enzymes work in laundry products.



Laundry Hints. Lever Brothers Co. 390 Park Ave. New York, N. Y. 10022. 2 pp. Free. Hints on stain removal, hand and machine washing. Titles include:

STAIN REMOVAL CHART

WASHING YOUR SWEATERS THE PROFESSIONAL WAY

WISK THROUGHOUT THE WASH

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HANDBOOK OF LIFE INSURANCE. Rev. 1971. 95 pp. Single copy free. Simplified account of life insurance. Sr. hi. and col. levels.

LIFE INSURANCE FACT BOOK. Annual. 128 pp. Single copy free. ... Basic statistical facts about the life insurance business.

A LIST OF WORTHWHILE LIFE AND HEAL! HINSURANCE BOOKS. 1971. 80 pp. A list of books of interest to the general public, students of insurance; and those in the insurance buisness.

MCDERN HEALTH INSURANCE. 1969. 60 pp., How private health insurande helps American families to meet the cost of health care.

1971 LIFE INSURANCE FACT BOOK. 128 pp. Basic facts about life insurance, types of companies, officials, organizations, glossary, and tables.

POLICIES FOR PROTECTION: HOW LIFE INSURANCE AND HEALTH INSUR-ANCE WORK. Rev. 1970. 36 pp. Explains the methods and procedures by which life and health insurance function forbusiness courses. Includes a teacher's key and manual. Jr. and sr. hi. levels.

TEACHING TOPICS. 12 pp. Single copy free. Published periodically during the school year. Contains articles of general interest.



LOOK FOR THAT LABEL. 1971. 8 pp. 039A. Free. Mandatory labeling requirements for fiber content of fabrics and furs.

MAIL FRAUD LAWS. 1971. 32 pp. 052A. 20 cents. Common mail fraud situations; how the consumer can protect himself; procedure for reporting fraud to the Postal Service.

MAIL ORDER INSURANCE. 1971. 8 pp. 053A. 15 cents. Four common insurance frauds; how to protect yourself; procedures for reporting to the Federal Trade Commission.

MAKING THE MOST OF YOUR MONEY. Institute of Life Insurance. Educational Div. 277 Park Ave. New York, N. Y. 10017. 1971. 47 pp. Free up to 100 copies. Illustrated workbook of lessons in consumer education. Designed for basic adult education programs.

MANAGING YOUR MONEY FOR RETIREMENT. (08132-095). Popular Library, Inc. 355 Madison Ave. New York, N. Y. 10017. 1970. 159 pp. 95 cents. Practical information to plan for financial security after retiring.

TO MARKET TO MARKET. The Sperry and Hutchinson Co. Consumer Services. 3003 E. Kemper Rd. Cincinnati, Ohio 45241. Free. A kit containing 48 slides (free on loan), complete instructions for group leaders, and a 12-page booklet, How to Be a Better Shopper, for each member of the group.

MERCHANDISING YOUR JOB TALENTS. 1971. 26 pp. 177A. 25 cents. Information on preparing a resume, writing a letter of application, interviewing for a job.

MICROWAVE OVEN RADIATION. 1971. 9 pp. 002A. 15 cents.

MONEY AND YOUR MARRIAGE. National Consumer Finance Assoc. 1000 16th St., N. W. Washington, D. C. 20036. Rev. 1970. 32 pp. 35 cents. Manual for counselors, teachers of family-living courses, newlyweds and newlyweds-to-be, designed to promote better understanding of the realities of family finance and the need for planning together. Includes self-test section.

MONEY IN THE UNITED STATES. Center for Information on America. Washington, Conn. 06793. 1967. 14 pp. 35 cents. Explains where money comes from, how it is regulated, and how it affects our economy. Sr. hi. level.

Money Management. Money Management Institute of Household Finance Corp. Prudential Plaza. Chicago, Ill. 60601. Titles include:

IT'S YOUR CREDIT-MANAGE IT WISELY. 44 pp. Single copy. 50 cents.

YOUR GUIDE FOR TEACHING MONEY MANAGEMENT. Rev. 1970. 30 pp. 25 cents. Presents concepts, learning experiences, resources and evaluation criteria for teaching personal economics to students of different ages and abilities.

Money Management Booklets. 20-40 pp. 25 cents each or \$3.00 per set of 12 booklets. A series of booklets covering all important areas of personal and family finance. Write for a free program folder describing materials. Titles include:

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Money and Credit Management Education. National Consumer Finance Assoc. 1000 16th St., N. W. Washington, D. C. 20036. 1971-72. Free to teachers. A catalog of educational aids for the class room teacher, including booklets, audio-visual aids, etc. Sample titles are:

CONSUMER CREDIT CLASSROOM CHARTS

FAMILY GOALS SPREAD SHEET

FAMILY SPENDING SPREAD SHEET

MONTHLY REVIEW. Federal Reserve Bank of Kansas City. Research Dept. Kansas City, Mo. 64198. Subscription free. An economic journal with emphasis on banking, business, and agriculture.

NAREB Publications. Assoc. of Real Estate Boards. 1300 Connecticut Ave., N. W. Washington, D. C. 20036. Single copy free. Titles include.

HOW TO MAKE THE BEST SALE OF YOUR HOUSE. 1969. 7 pp.

SEVEN WAYS WE CAN SELL YOUR HOUSE. 6 pp.



THE NATIONAL ECONOMY AND THE VIET NAM WAR. 1968. 82 pp. Single copy free. Discussion of the problems of checking inflation and improving balance of payments during wartime.

NEW DIMENSIONS IN LIVING WITH HARDBOARD. American Hardboard Assoc. 20 N. Wacker Dr. Chicago, Ill. 60606., 1971. 24 pp. Free. Color illustrations showing ways to use hardboard in home decoration.

1,001 DECORATING IDEAS. Conso Publications. 149 5th Ave. New York, N. Y. 10010. Single copy free to home economics teachers. A variety of decorating ideas.

PAINT AND PAINTING. 1971. 32 pp. 148A. 60 cents. For both interior and exterior painting; selection of equipment and paint or finish, preparation of surface, and application.

Paneling. Masonite Corp. 29 N. Wacker Dr. Chicago, III. 60606. Single copy free. Describes ways to use paneling in decorating. Titles include:

MASONITE ROYALCOTE PANELING ANTIQUE SERIES. 7111.

MASONITE ROYALCOTE PANELING FEATURE SERIES. 7114.

MASONITE ROYALCOTE PANELING TRADITION SERIES. 7113.

Patio Plans. Filon. 12333 S. Van Ness Ave. Hawthorne, Calif. 90250. Free. How to use fiberglass panels in building. Titles include:

BUILDING PLANS WITH FILON. Leaflet. Directions for building translucent patio, carport, and other roofs.

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PHILIPPINE MAHOGANY: THE UNKNOWN WOOD. Philippine Mahogany Assoc., Inc. P. O. Box 3362. Tacoma, Wash. 98499. 8 pp. Free. Gives advantages of Philippine mahogany and illustrations and formulas for finishes.

PLANNING BATHROOMS. 1967. 20 pp. 149A. 15 cents. Arrangement, location, and selection of fixtures and materials.

PLANNING FOR THE LATER YEARS. 1969. 51 pp. 020A. 35 cents. Comprehensive guide for retirement planning with discussions of income, health maintenance, housing, legal problems, and use of leisure time.



PLANNING YOUR HOME LIGHTING. 1968. 22 pp. 150A. 20 cents. Requirements for the selection and maintenance of lighting fixtures.

Plywood. Hardwood Plywood Manufacturers Assoc. 2310 S. Walter Reed Dr. Arlington, Va. 22206. Sample title:

THE STORY OF HARDWOOD PLYWOOD. 1970. 15 pp. Free. A discussion of various types of plywood and their uses.

PRICE TAG ON THE NATION'S HEALTH. Federal Reserve Bank of San Francisco. Administrative Service Dept. 400 Sansome St. San Francisco, Calif. 94120. 1970. 12 pp. Free. Study of the costs of medical care.

<u>Profit Sharing Information</u>. Profit Sharing Research Foundation. 1718 Sherman Ave. Evanston, Ill. 60201. Free. Titles include:

DOES PROFIT SHARING PAY? 1971. 6 pp. Highlights of a study of large department store chains.

GROWTH OF PROFIT SHARING AND PENSIONS, 1939 THROUGH 1970.

2 pp. Two charts showing the relationship between profit sharing and pensions.

PROTECTING YOUR HOME AGAINST TERMITES. 1972. 2 pp. 151A. Free.

PROTECTING YOUR HOME AGAINST THEFT. 1972. 2 pp. 152A. Free.

PROTECTION FOR THE ELDERLY. 1971. 7 pp. leaflet. 054A. Free. How to help an elderly person protect himself from common frauds; procedures for reporting to the Federal Trade Commission.

Public Affairs Pamphlets. Public Affairs Committee, Inc. 381 Park Ave., S. New York, N. Y. 10016. Titles include:

FUNERAL COSTS AND DEATH BENEFITS. (409). 1967. 20 pp. 25 cents. How the average family can avoid excessive funeral costs.

THE RESPONSIBLE CONSUMER. (453). 1970. 20 pp., 25 cents. Reviews the problems of the consumer, reports what has been happening in consumer protection, and counsels the consumer on how to choose and spend wisely.

PUBLIC INVESTMENT: AMERICA'S NEW FRONTIER. American Federation of Lobor and Congress of Industrial Organizations. 815 16th St., N. W. Washington, D. C. 20006. 1971. 6 pp. Free. Details the AFL-CIO



program for public investment to meet the needs of a growing urban population.

Publications. Federal Reserve Bank of San Francisco. Administrative Service Dept. 400 Sansome St. San Francisco, Calif. 94120. Single copy free. Sample titles are:

CREDIT AND CREDIT CARDS. 1969. 14 pp. 'A discussion of bank credit card plans and their impact on the individual.

CRISIS IN THE STATEHOUSE: A TIME FOR SHARING. 1969. 22 pp. A look at the problems of state and local finance.

WALL STREET BEFORE THE FALL. 1970. 36 pp. A description of basic stock market developments of the last 15 years.

Publications of the Committee for Economic Development. Committee for Economic Development. 477 Madison Ave. New York, N. Y. 10022. Sample titles are:

ECONOMIC GROWTH IN THE UNITED STATES. 1969. 56 pp. \$1.00. Describes the growth of the American economy to the present, and then indicates what may reasonably be expected in the future.

FISCAL AND MONETARY POLICIES FOR STEADY ECONOMIC GROWTH. 1969. 85 pp. \$1.00. A reexamination of the role of fiscal and monetary policies in achieving the nation's basic economic objectives.

HOW LOW INCOME COUNTRIES CAN ADVANCE THEIR OWN GROWTH. 1966. 57 pp. \$1.50. What low income countries can do through self-help measures to achieve sustained high rates of growth in per capita income.

QUACKERY. 1971. 2 pp. 055A. Free. Common medical fraud (quackery) situations; how to protect yourself; procedures for reporting to the Food and Drug Administration.

READ THE LABEL. 1972. 24 pp. 056A. 40 cents. Information that must appear on the labels of foods, drugs, cosmetics, and household chemicals; how to use this information.

REMOVING STAINS FROM FABRICS. 1968. 32 pp. 040A. 20 cents. Stain removers and instructions for removing 142 common stains.

RENT WATCH FOR SOCIAL SECURITY BENEFICIARIES. 1972. 4 pp. 057A. Free. Special procedures social security beneficiaries should follow to report a suspected unfair rent increase to the Internal Revenue Service.



ROAD MAPS FOR FORMS 1040 and 1040A. 1972. 24 pp. 022A. Free. Simple illustrated instructions on how to complete income tax forms 1040 and 1040A.

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SAFE USE OF PESTICIDES. 1972. 6 pp. leaflet. 166A. 10 cents.

SAFETY BELT MYTHS. 1972. 8 pp. leaflet. 013A. 10 cents. Need for and proper use of automobile safety belts.

SAFETY TIPS ON THE PURCHASE AND USE OF HYDRAULIC BRAKE FLUIDS. 1972. 3 pp. 014A. Free.

SANITATION IN HOME LAUNDERING. 1970. 8 pp. 041A. 10 cents. Disinfectant in home or coin-operated washing machine; when to use, how to select and use properly.

THE SEARCH FOR ECONOMIC SECURITY. Institute of Life Insurance. Educational Div. 277 Park Ave. New York, N. Y. 10017. 1971. 64 pp. Free. The evolution of the American economic security system told with historic pictures and stories. Sr. hi. through adult levels.

SELECTING AND GROWING HOUSE PLANTS. 1968. 32 pp. 167A. 15 cents.

SELECTING SHRUBS FOR SHADY AREAS. 1970. 16 pp. 168A. 15 cents.

SETTING YOUR TABLE. Royal Worcester Porcelain Co., Inc. 11 E. 26th St. New York, N. Y. 10010. 1970. 6 pp. Up to 50 copies free. A guide to different types of dinnerware, selection and care of china, and table setting.

7 WAYS TO REDUCE FUEL CONSUMPTION IN HOUSEHOLD HEATING. 1970. 10 pp. 143A. 25 cents.

SIMPLE PLUMBING REPAIRS. 1970. 14 pp. 153A. 10 cents Equipment and methods for repairing faucets, valves, leaks in pipes and tanks, frozen pipes, toilets, and clogged drains.

SKIPPERS COURSE. 1972. 94 pp. 178A. \$1.50. Basic self-instructional program for beginning boaters, emphasizes safety.

SOAPS AND DETERGENTS FOR HOME LAUNDERING. 1971. 8 pp. 042A. 10 cents.



Sportshelf Publications. Sportshelf. P. O. Box 643. New Rochelle, N. Y. 10802. Titles include:

HOW TO BE A WISE SHOPPER. 1971. 15 pp. 50 cents. Tells how to get the most for your money in food, clothes, and many household items.

TRUTH IN LENDING-AND YOU. 1970. 11 pp. 50 cents. Provides guidelines to follow in shopping for credit.

Stainless Steel Information. Stainless Steel News Bureau. Basford Inc. 1301 Avenue of the Americas. New York, N. Y. 10019. Free. Sample titles are:

GLORIA WRIGHT SPEAKS TO YOUNG HOMEMAKERS. 23 pp. An aid to selecting kitchen utensils with hints for the beginning housekeeper.

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STUDDED TIRES. 1971. 4 pp. 015A. Free. Performance, installation, limitations on use.

SUMMARY OF INFORMATION FOR SHIPPERS OF HOUSEHOLD GOODS. 1970. 17 pp. 179A. 20 cents. Consumer guide for obtaining estimates, obtaining accurate weights of shipments, preparing articles for shipment, and filing loss or damage claims.

SUNLAMPS. 1972. 2 pp. 004A. Free. Precautions for safe use.

Taxes. Tax Foundation, Inc. 50 Rockefeller Plaza. New York, N. Y. 10020. Sample title:

STATE AND LOCAL EMPLOYEE PENSION SYSTEMS. (No. 22). 1969. 64 pp. \$1.50. Examines the major elements of state and local pension systems, presents a picture of typical practices, and discusses some of the critical problems.

Government Finance Briefs. Single copy free. Sample titles are:

CONGRESSIONAL EXPENDITURE LIMITATIONS: AN EVALUATION. (GFB 17). 1969. 14 pp. Reviews attempts at past curbs on spending and assesses the future outlook.

FEDERAL REVENUE SHARING: A NEW APPRAISAL. (GFB 16). 1969. 27 pp. Discusses various issues in federal tax sharing.



THE FUTURE ROLE OF SOCIAL SECURITY. (GFB 19). 1970. 20 pp. A perspective on current issues in social security.

Teaching Aids for Economic Education in Elementary and Secondary

Schools. Joint Council on Economic Education. 1212 Avenue of the Americas.

New York, N. Y. 10036. Sample title:

INFLATION CAN BE STOPPED. STEPS FOR A BALANCED ECONOMY. 1969. 32 pp. 25 cents. Quantity discount. Simple introduction to monetary and fiscal policy and their relationship to the individual. How actions taken at the national level can achieve a balanced economy, and how the individual can influence these decisions.

Teaching Personal Economics. Joint Council on Economic Education. 1212 Avenue of the Americas. New York, N. Y. 10036. 1971. \$2.50 each. These books offer a personalized approach to teaching economics within the school curriculum. Each is a self-contained teacher's guide offering varied techniques and materials to help students gain necessary economic concepts. Titles include:

TEACHING PERSONAL ECONOMICS IN THE BUSINESS CURRICULUM. 104 pp.

TEACHING PERSONAL ECONOMICS IN THE HOME ECONOMICS CURRICULUM. 104 pp.

TEACHING PERSONAL ECONOMICS IN THE SOCIAL STUDIES CURRICULUM. 96 pp.

TEACHING UNIT FOR CONSUMER FINANCE. National Consumer Finance Assoc. 1000 16th St., N. W. Washington, D. C. 20036. Portfolio. Rev. annually. \$1.00. A one-week teaching unit by Dr. Carl F. Hawver containing class panel presentations, group dynamics, audio-visual techniques, question and answer materials, tests, lesson plans, and teacher's guide for understanding money management and consumer finance. Sr. hi. level.

A TEACHER'S GUIDE TO FINANCIAL EDUCATION. (261-08398). National Education Assoc. Home Economics Education Assoc. 1201 16th St., N. W. Washington, D. C. 20036. 1967. 51 pp. \$1.00. Quantity prices on request. Excellent material for teaching practical economics to high school students.

A TEACHER'S GUIDE TO FLOWER ARPANGEMENT. The Kenneth Post Foundation. Box 100. Etna, N. Y. 13062. 40 pp. 50 cents. Lesson plans for a unit in flower arrangement.

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TENANT'S GUIDE TO RENT CONTROLS. 1972. 14 pp. 058A. Free. What rents are controlled, computing base rent, allowable increases, and procedures the landlord must follow in giving notice of a rent increase.

300 WAYS TO SAVE TIME IN HOMEMAKING, Good Housekeeping Bulletin Service. 959 8th Ave. New York, N. Y. 10019. 1968. 39 pp. 50 cents. Pointers on every phase of homemaking, from feeding the family to getting ready for guests.

TIRES: THEIR SELECTION AND CARE. 1970. 28 pp. 016A, 65 cents.

TO HAVE AND TO HOLD. Pickard, Inc. P.O. Box 309. Antioch, Ill. 60002. Discusses types of china and crystal, how to choose them, and how to care for them. Free in classroom quantities.

TREES FOR SHADE AND BEAUTY. 1970. 8 pp. 170A. 10 cents.

TRANSPLANTING ORNAMENTAL TREES AND SHRUBS. 1972. 11 pp. 169A. 10 cents.

TRUTH IN LENDING. 1970. 6 pp. 059A. Free. Consumer's rights under the Truth in Lending Law of 1969; includes right to discovery of terms of credit.

USING OUR CREDIT INTELLIGENTLY. National Foundation for Consumer Credit. 1819, H St., N. W. Washington, D. C. 20006. 1970. 54 pp. 85 cents. Written for young people who will be the future users of consumer credit.

VACUUM CLEANERS: THEIR SELECTION, USE AND CARE. 1972. 16 pp. 005A. 60 cents.

WASHERS AND DRYERS. 1972. 24 pp. 006A. 45 cents. Selection and maintenance.

WHAT INFLATION AND TIGH'. MONEY MEAN TO YOU. (416). Public Affairs Committee, Inc. 381 Park Ave., S. New York, N. Y. 10016. 1968. 20 pp. 25 cents. A layman's pamphlet about the national economy.

WHAT'S BEING DONE ABOUT X-RAYS FROM HOME TV SETS? 1971, 12 pp. leaflet. 007A. 10 cents. Federal standards for color TV sets; safety in use and servicing.

WOOD DECAY IN HOUSES, HOW TO PREVENT AND CONTROL IT. 1969. 17 pp. 154A. 20 cents. Selection, preservation, and maintenance of lumber exposed to high moisture levels.

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Wool Ways Series. Pendiaton Woolen Mills. 218 S. W. Jefferson St. Portland, Ore. 97201. Single copy free to teachers. Seven bulletins on the care of woolen products. Titles include:

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YOUR FEDERAL INCOME TAY. 1972. 160 pp. 023A. 75 cents. Comprehensive guide to preparing personal income tax returns; includes filing, and determining taxable income, adjustments to income, deductions, etc.

YOUR MONEY AND THE FEDERAL RESERVE SYSTEM. Federal Reserve Bank of Minneapolis. Public Information Dept. 73 S. 5th St. Minneapolis, Minn. 55480. Rev. 1968. 20 pp. Free. Describes services provided by Federal Reserve Banks, with special emphasis on how currency and coin are supplied. Briefly discusses system structure and how Federal Reserve actions influence the supply of money and bank reserves.

YOUR MONEY: WHO'S FOCLING WITH IT? Cowles Communications, Inc. 444 Madison Ave. New York, N. Y. 10022. 1971. 5 pp. 15 cents. A distinguished economist talks about the principal causes of inflation, the mistakes of presidents, and what can be done.

YOUR SOCIAL SECURITY. 1971. 47 pp. 021A. 30 cents. Who is eligible amounts of payments; how to apply for Social Security and Medicare benefits. 7

Ann Educational Service of the Peanut Growers of Alabama and Georgia, Box 1232, Dothan, AL.

Farm Bureau Park Promotion Division, P. O. Box 11000, Montgomery, AL 36111.

Irelan, Lola M., Low Income Life Styles, 1966. Dept. of Health, Education and Welfare, Superintendent of Documents, Washington, D. C. 20402. 86 p.

Logan, Martha, Home Economist: Swift and Company, Montgomery, AL 36111.

Neisser, Edith G. The Many Faces of Money, Human Relations Aids, 604 E. 25th St., Nevi York, N. Y. 1958. 25 cents.

Resource Material for Teaching Consumer Education in Relation to the Home Economics Course of Study for Alabama High Schools. Montgomery, Alabama: State Department of Vocational Education.

Superintenden of Documents, U. S. Government Printing Office, Washington, D. C. 20402. How to Use USDA Grades in Buying Food. 15 cents.

Teaching About Food Labeling, (Class activity suggestions and filmstrip, "Learning from Labels.") Evaporated Milk Association, 910 Seventcenth St., N. W. Washington, D. C. 20006.

Using Credit Wisely, CUNA. International, Inc., Public Relations Department, Box 431, Madison, Wisconsin C3701. Free to educators.

Wharton, Don. "Five Common Francis and How to Avoid Them." Reader's Digest, December, 1967. Reprints available, 10 for 50 cents from Reader's Digest, Pleasantville, N. Y. 10570.

When You Use Credit--For the Family, Division of Home Economics, Federal Extension Service, U. S. Dept. of Agriculture, Washington, D. C. 20250, 1964. 10 cents.

